

Performance of Doordarshan

*106. SHRI PRASANTA CHATTERJEE: Will the Minister of INFORMATION AND BROADCASTING be pleased to State:

(a) whether the number of viewers, Transmission Centres and Programme Kendras of Doordarshan have increased during 1999, 2000 and 2001; and

(b) the total income of Doordarshan during the last three years?

THE MINISTER OF INFORMATION AND BROADCASTING SHRIMATI SUSHMA SWARAJ: (a) Yes, Sir. Prasar Bharati has informed that according to the estimates of the Audience Research Unit of Doordarshan, the number of home viewers of DD-1 channel are as follows:

Year	Home Viewer
1999	362 Million
2000	403 Million
2001	415 Million

The number of studio centres and transmitters in Doordarshan Network during 1999, 2000 and 2001 are as under:

As on	No. of Studio Centres	No. of Transmitters
31-12-98	45	1027
31-12-99	47	1060
31-12-2000	51	1174
31-12-2001	55	1236

(b) Prasar Bharati has intimated that the gross commercial revenue of Doordarshan through air time sale during the last three years is as under:

Year	Rs. in Crores
1999-2000	597.19
2000-01	637.51
2001-02	615.21