

(c) and (d) As on 30th September 1999 amount payable by NFDC to Doordarshan is Rs. 16.72 crores after taking into account the adjustments because of delayed telecast due to Doordarshan programme exigencies and disrupted telecast amounting to Rs. 10 crores for 1997-98 and Rs. 15.50 crores for 1998-99.

The payments outstanding are net of the amount payable by Doordarshan to NFDC in respect of various services rendered such as technical, marketing and production services. The figures reported are subject to reconciliation and confirmation by Doordarshan.

Telecasting programme of defaulting producers and agencies

574. SHRI KRISHNA KUMAR BIRLA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan proposes to discontinue telecasting of programmes of defaulting producers and agencies who failed to pay outstanding telecast fees;

(b) if so, the details of defaulting producers and agencies who failed to pay outstanding telecast fees and the details or arrears outstanding against them;

(c) whether Government propose to bring transparency in the functioning of Doordarshan; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ARJUN JAITLEY): (a) Yes, Sir. Doordarshan's agreements for telecast of sponsored programmes are through agencies only. Programmes of major defaulting agencies who failed to clear their outstanding dues have been discontinued and legal action initiated against them. The other defaulting agencies have been asked to pay the outstanding due in instalments and till the dues are cleared, the agencies are allowed to run their programmes on advance payment of telecast fee.

(b) The details are given in the Statement. (See below)

(c) and (d) Doordarshan have identified sensitive areas of their activities and issued orders streamlining the procedures involved in processing the serials, programmes, events etc.

Statement*Amount Outstanding against the defaulting agencies as on 6.12.1999*

S. No.	Name of Agency	Amount (Rs. in Lakhs)
1.	Ad Factor Advertising	7
2.	Alliance Advertising	8
3.	ABCL	2635*
4.	B.Y. Padhya	13
5.	Bidhan Advertising	12
6.	Chaitra Advertising	3
7.	ClariOn Advertising	30
8.	Concept Advertising	156
9.	Corrum Communication	12
10.	Contract advertising	25
11.	Crayons Advertising	12
12.	Cinema Vision	10
13.	Dishti India	499*
14.	Enterprise Advertising	45
15.	Everest Advertising	45
16.	Fame Communication	110
17.	Gold Video	8
18.	HTA	120
19.	Hansa Vision	160
20.	Hero Publicity	1
21.	Jatiyaar	6
22.	Jatiyaar Pub.	34
23.	Jaya Advertising	87
24.	Joslin Communication	42

S. No.	Name of Agency	Amount (Rs. in Lakhs)
25.	KLI	56
26.	Kine Scope	70
27.	Lintas	150
28.	Magna Vision	108
29.	Mudra Communication	55
30.	Multichannel	2432*
31.	Nimbus	762*
32.	NFDC	1000
33.	O&M	38
34.	Plus Channel	1385*
35.	Prime Time Media	105
36.	PNC	152
37.	Prominent	172
38.	Stracon India	170
39.	TSA	137
40.	T. Sarkar	90
41.	TNE	293
42.	Triton Advertising	36
43.	UTV	889
44.	Universal	88
45.	Worldcom M/M	23
46.	Anand Advertising	140*
47.	Media Asia	146*

*Includes Interest