Observance of 1999 as 'Visit India Year*

2010. SHRI P. PRABHAKAR REDDY: Will the Minister of TOURISM be pleased to state;

- (a) whether it is a fact that year 1999 is proposed to be observed as Visit India Year";
- (b) if so, whether any package of incentives is proposed to be offered to boost the growth of tourism;
- (c) if answer to Part (b) be in the affirmative, the details thereof and if in the negative, the reasons therefor;
- (d) whether Government are aware of the difficulties of the tourists | due to non-acceptance of credit card in some tourist destinations; and
- (e) if so, the steps proposed to remove this bottleneck?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI OMAK APANG):

- (a) 1st April, 1999 to 31st March 2000 is proposed to be observed as Visit India Year.
- (b) and (c) Yes, Sir. Ministry of Tourism with the help of Travel Trade and the State Govenments is proposing to offer special packages and incentives rhrdugH the following activities:
 - -Special theme packages
 - —Promotion of selected Fairs' and Festivals
 - -Shopping and Food Festival
 - —Tourism Eipos
 - —-Soecial Celebrations for the Millennium
 - -Special Cultural events
 - (d) and (e) No, Sir.

Drop in Foreign Tourist

- 2011. SHRI KUSHOK THIKSEY: Will the Minister of TOURISM be pleased to state:
 - (a) whether it is a fact that there is 40 rer cent drop in the number of foreign tourists visiting the country;
 - (b) if so, the reasons therefor; and
- (c) the steps being taken to revamp the tourism industry in the country?

THE MINISTER OF STATE IN THE MINISTRY! f OF TOURISM (SHRI OMAK APANG):

- (a) and (b) There has been a marginal decline of 0.6 per cent in tourist arrivals during the period from January-November 1998 a\$ compared to the corresponding period of the previous year. The decline has been primarily due to economic crisis m South East Asian countries, general elections in India, high room tariffs in metro cities, etc.
- (c) Tourism indusry is eligible for various incentives and the units with foreign 'exchange earning of Rs. 6 crores and above has been now accorded export house status.

Development of Tourism in Himachal Pradesh

- 2012. SHRIMATI CHANDRESH KUMARI: Will the Minister of TOURISM be pleased to state:
- (a) whether Government have accorded the status of Industry to Tourism;
- (b) if so, the details thereof with details of relevant instructions:
- (c) whether Government propose to ask the Government of Himachal Pradesh to identify new sources of tourism in the State and prepare a comprehensive programme in this regard to attract foreign and domes-tice tourists in the State: