

लोगों को रोजगार मिलने की संभावना है। ब्रांडवी योजनावधि में नवु क्षेत्र में लगभग 4.5 लाख उद्यमियों को लाभ होने की संभावना है।

Use of foreign brand names in domestic market

3185. SHRI GHUFRAN AZAM: Will the PRIME MINISTER be pleased to state:

(a) whether the PHD Chambers of Commerc and Industry has urged Government to reconsider its decision on the use of foreign brands in the domestic market;

(b) whether the decision to use foreign brands in the domestic market would lead to the virtual closure of a wide range of Indian industries;

(c) if so, the reaction of Government thereto; and

(d) the steps Government propose to take to save the Indian industries from collapse?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (DEPARTMENT OF INDUSTRIAL DEVELOPMENT) (SHRIMATI KRISHNA SAHI):

(a) This Ministry is not aware of any such representation of the PHD Chamber of Commerce & Industry. Further, the PHD Chamber, has confirmed in writing that it has not made any written suggestion to the Government on the use of foreign brand names.

(b) to (d) Government has decided not to place any restriction on the use of brand names/trade marks, whether foreign or Indian owned, in India provided these do not violate any statute, rules or regulations in this country. This is expected to augment industrial growth in the country.

Increase in prices of tyres by manufacturers

3186. SHRI P. UPENDRA:

SHRI N. GIRI PRASAD:

Will the PRIME MINISTER be pleased to state:

(a) whether the Bureau of Industrial Costs and Prices has castigated the leading tyre manufacturers for unjustified increase in the prices of tyres of four-wheelers and for forming a syndicate among them for price hike;

(b) if so, what action has been taken by Government to check these manipulations by tyre manufacturers and for reduction of prices;

(c) whether it is a fact that some leading four-wheeler tyre manufacturers increased the tyre prices in August/September, 1991 abnormally; and

(d) which are the companies involved in the abnormal price increase and what action was taken to reduce the tyre prices?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (DEPARTMENT OF INDUSTRIAL DEVELOPMENT) (SHRIMATI KRISHNA SAHI): (a) to (d) The Bureau of Industrial Costs and Prices (BICP) report on the cost price study of automotive tyres for four wheelers has been received by the Government. The report is yet to be examined by the Government.

Export of SSI sector

3187. SHRI CHIMANBHAI MEHTA:
SHRI SARADA MOHANTY:
SHRI ANANTRAY DEV-
SHANKER DAVE:

Will the PRIME MINISTER be pleased to state:

(a) whether it is a fact that exports from SSI sector is more as compared to the large scale sector;

(b) if so the export earnings by SSI and and their percentage in total exports earning during the last three years; and

(c) what is the capital investment and employment generation in SSI sector in comparison to capital investment in large scale sector and employment in that sector?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (DEPARTMENT OF SMALL SCALE INDUSTRIES AND AGRO AND RURAL INDUSTRIES) AND THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI P. J. KURIEN):

(a) Yes Sir, if the exports of manufactured goods from small scale sector are clubbed together with exports of Handicrafts.

(b)

(Value in Rs. Crores)

Year	Total Exports of Manufactured Goods	Exports of manufactured goods from SSI Sector including Handicrafts	%age Share of SSI Sector including Handicrafts in total exports of manufactured goods
1988-89	14947.00	9712.81	64.98
1989-90	20659.00	12924.10	62.56
1990-91	23736.00	14792.32	62.32

(c) Total employment in Small Scale Sector has been estimated as 124.30 lakhs persons and 126.00 lakhs persons for the years 1990-91 and 1991-92 respectively. Comparative data for large scale sector are not available for these years. While absolute investment figures for large scale sector and small scale sector are not available as per ASI data for the year 1987-88 the per unit investment (written down value) in large scale units was Rs. 1059.86 lakhs compared with per unit investment of Rs. 11.57 lakhs in small scale units registered under the Factories Act.

state the names of Indian languages used in telecast of various Doordarshan programmes through its Delhi or other regional centres?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): The various Kendras of Doordarshan telecast programmes in English, the languages included in the Eighth Schedule of the Constitution and other Indian languages and dialects.

Serial on the Life of Kushal Konwer

3189. SHRI BHANDRESHWAR BURAGOHAIN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal under Government's consideration to produce a

Telecast of Programmes on Indian Languages on Doordarshan

3188. SHRI RATNA BAHADUR RAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to