

the requirements projected by the regulatory authorities, operators (Airlines), availability of resources, land etc.

#### Steps to combat drug abuse

811. SHRI GHUFRAN AZAM : Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state :

(a) whether the Indian Council of Medical Research and All India Radio have jointly agreed to broadcast a new programme to tackle the growing menace of drugs abuse, alcoholism and tobacco consumption in the country;

(b) if so, what are the details of such programme;

(c) whether ICMR have contemplated any further steps to combat this growing menace of drug abuse; and

(d) if so, what are the details thereof?

**THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI NILAMANI ROUTRAY) :**

(a) and (b) Yes, Sir. The Indian Council of Medical Research have initiated a project entitled 'Radio DATE', in collaboration with All India Radio. The acronyms DATE stand for Drugs, Alcohol and Tobacco Education. The overall objective of the project is to assess the effect of Radio as an instrument of social change in regard to Drugs, Alcohol and Tobacco consumption in the community. The project would be in the form of 28 weekly episodes to be broadcast from 8th April, 1990 by all the 104 stations of All India Radio, in 17 languages. A brief summary of the project is given in Statement I.

(c) and (d) The Indian Council of Medical Research have also undertaken a Project to assess the efficacy of an anti-tobacco community education programme, by involving the

health infrastructure. The project is being undertaken at Bangalore, Goa and Agra and Trivandrum. Goa Centre is also studying the role of school children and teachers in anti-tobacco community education. The Council is also undertaking a project at 3 centres viz. Delhi, Lucknow and Jodhpur to monitor the use of narcotic drugs and psychotropic substances, conduct a community survey to assess the magnitude of the problem, and to assess the efficacy of different therapeutic regimes. The list of ongoing intervention projects of ICMR on drugs, alcohol and tobacco usage is at Statement II.

#### Statement-I

##### *Summary of the project*

Radio DATE-Joint Project of All India Radio and ICMR on integrated broadcasting

#### OBJECTIVES

##### *Overall objective*

To assess the effect of Radio as an instrument of social change in regard to Drugs, Alcohol and Tobacco consumption in the community;

##### *Specific Objectives*

1. To design and develop a series of radio programmes aimed at generating awareness in the community on the holistic approach to health hazards of drugs, alcohol and tobacco and their management.

2. To inform and educate the community in promoting healthy life styles, that are impaired with the consumption of drugs, alcohol and tobacco.

3. To assess the immediate effect of such radio programmes in a defined group of radio listeners.

4. To evaluate the long term effects of such radio programmes in the same group of listeners.

This collaborative project will be undertaken by AIR and ICMR for a duration of two years. Voluntary agencies would also be involved in the study. The project would design and develop a series of radio programmes in Hindi as well as 17 regional languages.

Approximately one lakh persons are expected to register themselves with AIR, for this programme. A pre-intervention questionnaire would be mailed to them to test their knowledge, attitude and practices regarding drugs, alcohol & tobacco. A similar questionnaire sent to them after the broadcast on each theme would provide a measure regarding effect of the programme. A community survey before and after the intervention would provide the effect on general population.

The intervention will be carried out for 6 months. The programmes will be broadcast from 8th April, 1990 by all the 104 AIR stations in regional languages. To further assess the effects of the intervention two follow up surveys would be undertaken at six monthly interval. Depending upon the results of these surveys the feasibility of the programme would be reviewed with regard to this continuation.

#### Statement-II

##### *Dist of ongoing Intervention Projects on Drugs, Alcohol and Tobacco usage*

1. Radio DATE-Joint project of All India Radio and Indian Council of Medical Research on integrated broadcasting.

##### *Overall Objective*

To assess the effect of Radio as an instrument of change in regard to drugs, alcohol & tobacco consumption in the community.

Centre: Delhi.

2. Assessment of the efficacy of an anti-tobacco community education programme.

##### *Overall objectives*

1. To prevent the uptake of tobacco habit by nonhabitues in the community.

2. To stop the tobacco habit in the habitues.

Centres: Bangalore, Goa, Agra, Trivendrum.

3. Collaborative study on narcotic drugs and psychotropic substances.

##### *Objectives:*

1. To assess the magnitude of the use of narcotic drugs and psychotropic substances.

2. To monitor the use of narcotic drugs & psychotropic substances.

3. To assess the efficacy of different therapeutic regimes in its control.

Centres: Delhi, Lucknow, Jodhpur

##### *Imports of potassium penicillin V 1st Crystals by small scale units*

812. SHRI BIR BHADRA PRATAP SINGH : Will the Minister of PETROLEUM AND CHEMICALS be pleased to state:

(a) whether Government have received representation from the small scale units for having been discriminated in the matter of import of Potassium Penicillin V 1st Crystals during the year 1987, 1988, 1989;

(b) if so, what are the details thereof;

(c) what steps Government have taken to compensate these small scale units for the losses suffered by them during the above period as a result of this discrimination; and