

AND THE DEPUTY MINISTER IN THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI RADHAKRISHNAN MALAVIYA) :

(a) The available information relates to the number of persons upto the age of 34 years on the Live Register of the Employment Exchanges, all of whom are not necessarily unemployed. Their number (Provisional) as on 31-12-88 was 5.1 lakhs in Punjab and 1.3 lakhs in Union Territory of Chandigarh.

(b) Employment is generated through growth in different sectors of economy as well as special employment programmes. Estimates of number of unemployed persons aged upto 35 years likely to be provided employment upto 1989-90 under various schemes are not available.

(c) Not available.

**Co-operation of Doordarshan and Akashvani for Promotion of Adult Education**

1322. SHRI PAWAN KUMAR BANSAL : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the National Literacy Mission Authority has sought the Co-operation of Doordarshan and All India Radio for the promotion of Adult Education ; and

(b) if so, what has been the response of these two Organisations and what programmes have been launched or are planned for the purpose ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.K. TEWARY) : (a) Yes Sir,

(b) Both All India Radio and Doordarshan are giving all co-operation in broadcasting/telecasting pro-

grammes on topics related to the Literacy Mission.

AIR Stations have been instructed to broadcast atleast three programmes every week in support of National Literacy Mission and utilise the material/success stories received from the Directorate of Adult Education.

Details of programmes like spots, serials etc. being telecast/scheduled for telecast are given in the enclosed Statement.

#### Statement

*Details of programmes being Telecast / Scheduled to be Telecast by Doordarshan on literacy Mission*

**SPOTS :** A series of spots highlighting the need for Literacy have been prepared.

**SERIAL :** A 24 episode serial entitled "KHILTI KALIYAN" emphasising the need for literacy for women is being telecast once a week with effect from 2nd March, 1989 in the afternoon transmission.

Besides the above programmes, Doordarshan Kendra, Delhi and regional Kendras are producing plays to promote the need for literacy.

**NATIONAL PROGRAMMES :**  
A number of programmes on National Literacy Mission were telecast in 1988. Another Literacy programme scheduled on 26th July, 1989.