

#### **Sale of rare films as waste**

2468.SHRIMATI JAYA BACHCHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Pune based National Film Archives of India sold around 25,000 film reels as waste, last year;

(b) whether it is also a fact that many of those reels related to old and rare titles of which copies may not be available anywhere; and

(c) if so, the action Government has taken in this matter?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN): (a) The National Film Archive of India (NFAI) weeded out 15,565 reels last year, after they were declared as unserviceable by a Committee constituted by NFAI in February, 2003 for this purpose after being approved by the Director of the said archive. After completing the necessary formalities the material was disposed of in July 2008.

(b) As informed by NFAI, a few old titles had to be weeded out for the reasons mentioned in reply to part (a) above. However, these films could be available with the concerned producers, directors or the laboratories.

(c) Government has undertaken an ambitious project of digitizing and restoring the films available in NFAI, to avoid permanent loss of the film heritage.

#### **Action against broadcasters**

2469.SHRI RAJIV PRATAP RUDY : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government has decided to come down heavily on broadcasters for content code violation;

(b) if so, how many warnings and advisories have been issued to the broadcasters and the details thereof; and

(c) the details of action taken thereon?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) All the private satellite Television channels are required to adhere to the Programme and Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and the rules framed thereunder. Whenever any violation is brought to the notice, either by complaint or *suo motu*, the Ministry examines the matter and appropriate action is taken as per Rules.

(b) and (c) So far 111 Advisories/ Warnings have been issued to different Private TV channels for violation of different provisions of the Programme and Advertising Codes. Details are given in the Statement.

***Statement***

*Details of warnings/ advisories issued to various TV channels*

(Updated on 20.07.2009)

Sl. No.	Name of the Channel	Date of SCN/ letter	Reason for SCN/letter	Details of action taken and issuance of Warnings/ Advisories
1	2	3	4	5
1.	Asianet Global	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
2.	Asianet	19.09.06	Prog. 'Nammal Tamil'.	Warning dated 14.11.2006 issued to the Channel.
3.	Astha Channel	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
4.	Balle Balle	18.10.04	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawarti, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.
5.	B4U	18.10.04	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.
6.	Channel [V]	18.10.04	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

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7.	CNBC AWAZ	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
8.	ETC	18.10.04	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.
9.	Fashion TV	13.12.05	Programme featuring Model Eva Herzigova.	Advisory dated 13.04.2006 issued to the Channel.
10.	iTV	02.02.05	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning.
11.	India TV	23.03.05	Programme on private activities of MLAs and MPs	Warning dated 15.07.2005 issued to the channel.
12.	India TV	19.05.05	Programme related to priest of Swaminarayan Temple.	Warning dated 15.07.2005 issued to the channel.
13.	India TV	11.08.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
14.	Java TV	21.09.05	-do-	Warning dated 10.04.2006 issued to the Channel.
15.	Kairali	16.09.05	-do-	Warning dated 10.04.2006 issued to the Channel.

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16.	MH1	18.10.04	Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc.	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction
17.	MTV	02.02.05	-do-	Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.
18.	MTV	10.04.06	Song 'Ashiq Banaya Aapne'.	Order dated 28.06.2006 to run a scroll of Warning. The Channel complied with the direction.
19.	NDTV	12.08.05	Advt. of Lux Gen-X	Warning dated 21.09.05 issued to the Channel.
20.	NEO Sports	14.02.07	Advt. on India-West Indies One Day Cricket Series.	Warning dated 04.04.2007 issued to the Channel.
21.	SAB TV	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
22.	Sahara One	21.09.05	-do-	Warning dated 10.04.2006 issued to the Channel.
23.	Sahara TV	12.08.05	Advt. of LuxGen-X	Warning dated 21.09.05 issued to the Channel.
24.	Sony Entertainment	21.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.

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25.	Sony Max	03.11.06	Advt. of 'XXX Flavoured Condomes'.	Warning dated 05.02.2007 issued to the Channel.
26.	Star One	12.08.05	Advt. of Lux Gen-X	Warning dated 21.09.05 issued to the Channel.
27.	Star One	30.03.06	Prog. 'Great Indian Laughter Challenge'.	Advisory dated 25.07.06 issued to the Channel.
28.	Star One	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
29.	Star Plus	14.02.07	Advt. on India-West Indies One Day Cricket Series.	Warning dated 19.04.2007 issued to the Channel.
30.	Star Plus	21.06.06	Showing 'SATI' as part of Stridharma in the Serial 'Prithvi Raj Chauhan'.	Warning dated 16.10.2006 issued to the Channel.
31.	Star Utsav	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
32.	TEJATV	19.10.05	Programme Kamasutra	Order dated 23.03.2006 issued directing the Channel to run a scroll of Warning, the Channel complied with the direction.
33.	Total TV	05.06.2006	Act of Self Immolation by Shri Gopalkrishna Kashyap from Patiala.	Advisory dated 22.11.2006 issued to the Channel.
34.	Zee Bangla	16.09.05	Advt. of Roop Amrit Fairness Cream,	Warning dated 10.04.2006 issued to the Channel.

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35.	Zee Cinema	19.10.05	Programme 'Item Bomb'	Warning dated 03.04.06 issued to the Channel.
36.	Zee Cinema	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
37.	Zee Gujrati	-do-	-do-	Warning dated 10.04.2006 issued to the Channel.
38.	Zee News	09.02.05	Programme 'Kaal Kapal Mahakal'	Order dated 22.06.2006 issued directing the Channel to run an scroll of apology. The Channel complied with the direction.
39.	Zee News	i) 17.02.06 ii) 17.03.06	(i) Mobile tapping of Justice Retd. S.N. Variava, (ii) Programme 'Deshdroh'.	Warning dated 30.03.2007 issued to the Channel.
40.	Zee Sports	29.10.06	Surrogate advt. of liquor	Warning dated 15.02.2007 issued to the Channel.
41.	Zee Telugu	27.07.06	Prog. Soyagam	Warning dated 17.10.2006 issued to the channel.
42.	Zee TV	16.09.05	Advt. of Roop Amrit Fairness Cream.	Warning dated 10.04.2006 issued to the Channel.
43.	Zoom	-do-	-do-	Warning dated 10.04.2006 issued to the Channel.
44.	Zoom	11.08. 05	Programme 'Dangerous'	Warning dated 23.03.2007 issued to the Channel will the direction to run apology scroll. The Channel complied with the direction.

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45.	Star Plus	15.03.2007	An episode of the tele-serial 'Kyonki Saas Bhi Kabhi Bahu Thi'.	Advisory dated 02.07.2007 issued to the Channel.
46.	CNN IBN	02.03.2007	Showing wrong map of India in news item related to Samjhouta Express Tragedy.	Advisory dated 02.07.2007 issued to the Channel.
47.	CNN IBN	02.03.2007	Showing wrong map of India in news item related to Samjhouta Express Tragedy.	Warning dated 02.07.2007 issued to the Channel.
48.	CNBC AWAZ	06/07.11.20 06	Programme on rare whiskies containing advt. of Marttac Whiskey.	Warning dated 24.09.2007 issued to the Channel.
49.	Headlines Today	28.03.2007	News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala.	Advisory dated 06.11.2007 issued to the Channel.
50.	Aaj Tak	28.03.2007	News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala.	Advisory dated 06.11.2007 issued to the Channel.
51.	Zee News	28.03.2007	News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala.	Advisory dated 06.11.2007 issued to the Channel.
52.	Sahara Samay	28.03.2007	News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala.	Warning dated 06.11.2007 issued to the Channel.
53.	IBN7	28.03.2007	Telecast of programme titled 'Kiss Par Rok Nahi'.	Order dated 14.11.2007 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

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54.	Zee News	28.03.2007	Telecast of programme titled 'Jumma Chumma De De'.	Order dated 14.11.2007 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.
55.	Aaj Tak	21.09.2007	News Item regarding Nithari Case.	Order dated 20.11.2007 issued directing the Channel to run an apology scroll for three days. The Channel did not comply with the directions of this Ministry and filed a Court Case. The matter is subjudice in Delhi High Court.
56.	IBN7	06.07.2007	Telecast of programme 'Kissa Kiss Ka'.	Warning dated 06.12.2007 issued to the Channel.
57.	ETC Punjabi	16.01.2007	Telecast of Political Advertisements.	Advisory dated 10.12.2007 issued to the Channel.
58.	India TV	31.10.2007	Telecast of programme 'India Bole'	Advisory dated 19.12.2007 issued to the Channel.
59.	IBN7	15.11.2007	Telecast of News item on attempt of suicide by mentally challenged persons at Varanasi (U.P.)	Advisory dated 20.12.2007 issued to the Channel.
60.	IBN7	08.11.2007	Telecast of News item titled 'Shaitan Doctor' based on sting operation on Dr. Ajay Agarwal, Ghaziabad.	Order dated 03.01.2008 issued to IBN7 Channel directing the Channel to run an apology scroll for three days. The Channel did not comply with the directions of this Ministry and filed a court case. The matter is presently subjudice before Hon'ble Delhi High Court.



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61.	Times Now	24.09.2007	News item on sting operation on Smt. Uma Khurana, Teacher.	A warning dated 22.01.2008 issued to the Channel.
62.	Star News	20.11.2007	Telecast of factually incorrect news item regarding killing of two persons at Raebareli by one of the vehicles in the motorcade of Mrs. Sonia Gandhi, President, AICC.	Advisory dated 01.02.2008 issued to the Channel.
63.	Sahara Samay (Rashtriya)	28.07.2006	Live telecast of rescue operation of persons.	Warning dated 26.02.2008 issued to the Channel.
64.	India TV	14.11.2007	News Item on Rajokari Village, New Delhi.	Order dated 19.03.2008 directing the Channel to run an apology scroll for three days. The Channel did not comply with the directions of this Ministry and filed a Court Case. The matter is subjudice in Delhi High Court.
65.	Star News	22.02.2008	Advt. of New Axe Deodorant	Order dated 02.05.2008 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.
66.	MTV	22.02.2008	Advt. of New Axe Deodorant	Order dated 02.05.2008 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

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67.	All Channels		Advertisement of 'Frenchie-X' Undergarment	Advisory dated 15.05.2008 issued to all the TV Channels prohibiting the telecast of the said advt,
68.	All Channels		Advertisement of "Lux-Cosy Undergarment"	Advisory dated 10.06.2008 issued to all the TV Channels prohibiting the telecast of the said advt.
69.	Star News	28.03.2007	News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala.	Advisory dated 25.06.2008 issued to the Channel.
70.	Star News	28.03.2007	News items titled 'Sex Me Twist' and 'Kiss Karo - In Khabar Filmy Hai'	Advisory dated 25.06.2008 issued to the Channel.
71.	Aaj Tak	18.03.2008	News item on negligence on part of doctors of LNJP Hospital in performing surgery on a child.	Warning dated 28.08.2008 issued to the Channel.
72.	Zee News	18.03.2008	News item on negligence on part of doctors of LNJP Hospital in performing surgery on a child.	Warning dated 28.08.2008 issued to the Channel.
73.	India News	09. 06. 2008	News Item based on MMS of Arushi.	Warning dated 05.09.2008 issued to the Channel.
74.	NETV	19.12.2007	News item regarding mob violence in Guwahati.	Warning dated 05.09.2008 issued to the Channel.
75.	NDTV	19.12.2007	News item regarding mob violence in Guwahati.	Warning dated 05.09.2008 issued to the Channel.

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76.	CNN IBN	19.12.2007	News item regarding mob violence in Guwahati.	Warning dated 05.09.2008 issued to the Channel,
77.	Aaj Tak		News item claiming that the planet and all life on it may come to an end on 10.09.2008.	Advisory dated 09.09.2008 issued to the Channel.
78.	India TV		News item claiming that the planet and all life on it may come to an end on 10.09.2008.	Advisory dated 09.09.2008 issued to the Channel.
79.	Aaj Tak	06.07.2006	Misleading advertisement of product 'Herbal Slim Tea''	Advisory dated 22.10.2008 issued to the Channel,
80.	Zee Punjabi	06.07.2006	Misleading advertisement of product 'Herbal Slim Tea''	Advisory dated 22.10.2008 issued to the Channel.
81.	AXN	06.07.2006	Misleading advertisement of product Yoko Height Increasing Device'	Advisory dated 22.10.2008 issued to the Channel.
82.	I-TV	06.07.2006	Misleading advertisement of product 'Hiko Good Height Increasing Device'.	Advisory dated 22.10.2008 issued to the Channel.
83.	Sanskar	06.07.2006	Misleading advertisement of product 'D Care Plus Ayurvedic.	Advisory dated 22.10.2008 issued to the Channel.
84.	Astha	06.07.2006	Misleading advertisement of product 'Hiko Good Height Increasing Device'.	Advisory dated 22.10.2008 issued to the Channel.
85.	Sony	06.07.2006	Misleading advertisement of product 'Hiko Good Height Increasing Device'.	Advisory dated 22.10.2008 issued to the Channel.

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86.	Channel [V]	27.07.2006	Obscene Song titled 'Say Say Say'	Advisory dated 22.10.2008 issued to the Channel.
87.	Trendz TV	25.08.2005	Show based on lingerie having obscene visuals.	Advisory dated 22.10.2008 issued to the Channel.
88.	Zoom	05.01.2006	Obscene trailers of Hindi Films titled 'Fun', 'Sheesha', 'Chahat', 'Shabd' etc	Advisory dated 22.10.2008 issued to the Channel.
89.	ETC	05.01.2006	Obscene trailers of Hindi Films titled 'Fun', 'Sheesha', 'Chahat', 'Shabd' etc	Advisory dated 22.10.2008 issued to the Channel.
90.	Star One		An episode of programme 'Great Indian Laughter Challenge' wherein a derogatory remark was made against a particular community.	Advisory dated 22.10.2008 issued to the Channel.
91.	Rashtriya Sahara	26.03.2007	An advertisement of product 'Panch Mukhi Rudraksh Mala'.	Advisory dated 12.11.2008 issued to the Channel
92.	Aaj Tak	26.03.2007	An advertisement of product 'Maxo Cyclothrin Coil'.	Advisory dated 12.11.2008 issued to the Channel
93.	Bindass	11.09.2008	Reality Show 'Dadagiri - Beat the Bullies'	Warning dated 25.11. 2008 issued to the Channel
94.	Sahara Samay Mumbai	31.07.2008	RKB Show wherein Smt. Vidya Chauhan was interviewed by Shri R.K. Bajaj	Advisory dated 28.11.2008 issued to the Channel

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95.	All N&CA TV Channels, IBF and NBA	-----	Contents inconsistent with public interest and national security wrt terror attacks in Mumbai	A general advisory dated 03.12.2008 issued to all NCA TV Channels, IBF & NBA
96.	IBN 7	24.06.2008	News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters.	An advisory dated 31. 12. 2008 issued to the Channel.
97.	News 24	24.06.2008	News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters.	An advisory dated 31. 12.2008 issued to the Channel.
98.	Sahara Samay Mumbai	24.06.2008	News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters.	An advisory dated 31. 12. 2008 issued to the Channel.
99.	All NCA TV Channels through IBF	-----	News Item regarding road accident near India Gate Circle in which four persons died. The news item was persons died. The news item was based on unverified facts.	An Advisory dated 20.02.2009 was issued to all NCA Channels through through IBF NBA.
100.	IBN7 Channel	11.08.2008	News Story with the title 'Aapke Ghar Sri Ram' which was found containing half truths and based on unverified facts.	A Warning dated 23.03.2009 was issued to the Channel.
101.	Headlines Today Channel	11.08.2008	News item titled "Birth Day Suit" based on completion of 62 years of Bikini. The news item was found offending against good taste and decency.	An Advisory dated 23.03.2009 was issued to the Channel.

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102.	Colors Channel	28.11.2008	Telecast of a reality show 'Big Boss Season - 2' which was not in good taste.	An Advisory dated 03.06.2009 was issued to the Channel.
103.	News 24 Channel	28.11.2008	News item based on a reality show 'Big Boss Season - 2' which was not in good taste.	A Warning dated 03.06.2009 was issued to the Channel.
104.	Colors Channel	-----	The promos of the serial 'LADO' which appeared to publicize female foeticide.	An Advisory dated 16.06.2009 was issued to the Channel.
105.	India TV Channel	28.11.2008	News item based on incidents of death of two children in the ashram of Sant Asaramji Bapu. The news items were found offending against good taste and decency and not suitable for children.	A Warning dated 22.06.2009 issued to the Channel.
106.	Indiavision Channel	-----	News item regarding act of suicide committed by a nun at Thiruvananthapuram.	An advisory dated 23.06.2009 issued to the Channel.
107.	Asia net Channel	-----	News item regarding act of suicide committed by a nun at Thiruvananthapuram.	An advisory dated 23.06.2009 issued to the Channel.
108.	TV 5 Channel	16.09.2008	News item regarding the concept and functioning of Madrasas.	An Order dated 24.06.2009 issued to the Channel with the warning and direction to run apology scroll for three days. The Channel complied with the directions.

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109.	MTV Channel	31.03.2009	Telecast of obscene, indecent and vulgar programme titled 'MTV Rodies'.	An Order dated 01.07.2009 issued to the Channel giving warning and directing them to run an apology scroll for three days.
110.	Channel [V]	08.10.2008	Telecast of obscene reality beauty show titled 'Get Gorgeous 5'	A Warning dated 03.07.2009 issued to the Channel.
111.	India TV Channel	02.07.2007	Telecast of a news programme on Ms. Jhanvi Kapur	An order issued to the channel with the warning and direction to run apology scroll. The Channel complied with the directions.