Prices of Non-Scheduled formulations are fixed by the manufacturers themselves keeping in view the various factors like cost of production, marketing/selling expenses, R&D expenses, trade commission, market competition, product innovation, product quality etc. However, NPPA monitors the prices of all formulations based on the reports of ORG IMS and the information furnished by the individual manufacturers. Wherever a price increase beyond 10% per annum is noticed, the manufacturer is asked to bring down the price voluntarily, failing which, subject to prescribed conditions action is initiated under paragraph 10(b) of the DPCO, 1995 for fixing the price of formulation in public interest. Monitoring of prices is an on-going process.

(b) to (d) Department of Pharmaceuticals in association with Pharma Cenral Public Sector Enterprises CPSEs has launched Generic Drugs Campaign with the objective of ensuring access to unbranded generic quality medicines at affordable prices to all through "Jan Aushadhi Stores" where inherently less priced unbranded generic drugs would be sold which are equivalent in quality and efficacy as expensive drugs.

The opening of Jan Aushadhi Campaign is being done by Bureau of Pharma PSUs of India (BPPI) formed by five Pharma CPSEs. At present the Jan Aushadhi Stores are opened with the cooperation of State Governments in District Hospitals. Jan Aushadhi Stores are managed by State Government or an organization nominated by State Governments.

Setting up AIIMS-like institution in West Bengal

- 519. SHRI R.C. SINGH: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:
 - (a) the progress of the proposed AIIMS-like institution in West Bengal;
- (b) the details of speciality and super speciality healthcare facilities proposed to be provided in the above institution;
- (c) whether it is a fact that the civil construction of the housing complex is proposed to be completed by the end of 2009-10; and
 - (d) if so, details thereof?

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI GHULAM NABI AZAD): (a) and (b) It is proposed to set up an AIIMS-like institution in West Bengal, in the second phase of Pradhan Mantri Swasthya Suraksha Yojana (PMSSY). Cabinet has approved the proposal on 5.2.2009. The State Government of West Bengal has, agreed to provide 100 acre land. Implementation of the project will be taken up on selection of suitable land in consultation with the State Government.

The institution will have a 960 bedded hospital intended to provide healthcare facilities in 42 speciality/super-speciality disciplines.

(c) and (d) In the first phase of PMSSY, six AllMS-like institutions are being taken up, one each at Bhopal (Madhya Pradesh), Bhubaneswar (Orissa), Jodhpur (Rajasthan), Patna (Bihar), Raipur (Chhattisgarh) and Rishikesh (Uttarakhand). Construction of housing complex for these institutions has started and is expected to be completed by the end of 2010.