

Allocation of time for State Government's programmes on Doordarshan

† 2518. SHRI JAYANTILAL BAROT:
SHRI SURYAKANT ACHARYA:

Will the Minister of INFORMATION AND BROADCASTING be pleased¹ to state:

(a) whether the Central Government or the Prasar Bharati have any direction or fixed policy for allotting time slot for programmes detailing State Government's performance on regional Centres of Doordarshan; and

(b) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) Central Government does not control day to day programme aspects of Prasar Bharati (Doordarshan). Prasar Bharati have informed that if the State Government requests for some slots for their publicity and promotion of activities, Regional Kendras of Doordarshan consider such requests on case to case basis under sponsored category depending on the availability of slots in each Regional Kendra.

In addition, all Regional Kendras of Doordarshan located in the specific region are producing locally relevant programmes of public interest through in-house production which reflect the developmental programmes of the State Government also.

Lack of promotional avenues for correspondents

2519. SHRI ALI ANWAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that 51 correspondents were recruited in 1988 on the recommendations of P.C. Joshi Committee report;

(b) whether it is also a fact that huge amount was spent on their training;

(c) whether half of them quit service within 5-6 years, due to lack of promotional avenues; and

†Original notice of the question was received in Hindi.