

involvement of banks. Agro-based rural industries units constitute a significant portion of the total number of new units set up under PMEGP.

(c) and (d) Applications for setting up 'micro enterprises' including agro-based rural industries are not received directly by the Government in the Ministry of Micro, Small and Medium Enterprises. Under PMEGP, eligible entrepreneurs can establish new 'micro enterprises' by availing of margin money assistance from KVIC and loans from public sector scheduled commercial banks. For this purpose, proposals are invited from potential entrepreneurs at district level through advertisements in press and other media by KVIC, KVIBs and DICs periodically, depending on the target allocated under PMEGP. The project proposals so received are scrutinized by the District Level Task Force Committees (DTFCs) constituted for the purpose headed by the concerned District Magistrate. Based on the experience, technical qualifications, skill of the applicant, viability of the project, etc., the applicants/project proposals are short-listed and the applicants are called for interview to assess their knowledge about the proposed project, skill and entrepreneurship abilities to make the proposed project successful. Banks take final credit decision, sanction the credit, make disbursal and coordinate entrepreneurship training through accredited institutions.

Declaring 2010 as Coir Year

2400. SHRI K.E. ISMAIL:

SHRI M.P. ACHUTHAN:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether Government is aware that the coir industry in Kerala is the largest cottage industry in India providing livelihood to nearly three lakh fifty thousand people directly and many more indirectly and that Government of Kerala has declared 2010 as the Coir Year keeping its importance;

(b) if so, whether Government of Kerala has recommended the Centre to declare the year 2010 as "Coir Year" and take some other measures for rejuvenation of the coir industry; and

(c) if so, the details thereof and Government's reaction thereto?

THE MINISTER OF STATE OF THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA J. PATEL): (a) to (c) The Government of Kerala has declared 2010 as "Year for Coir" and it has recommended to the Government of India to declare the year 2010 as "National Year for Coir". It has not been found feasible to declare the year 2010 as 'National Year for Coir' as three months of the current year are already over and action on various issues like preparation of detailed action plan of activities to be undertaken throughout the year in all the concerned States participating in coir activities, details and sources of funding of the said action plan for implementation, and consultation with/consent of all the concerned State Governments for participation in the Events, etc. need to be completed prior to declaration

of a 'National Year for Coir'. Further the present plan schemes being implemented by the Ministry of Micro, Small and Medium Enterprises through coir Board, a statutory body under the administrative control of this Ministry do not envisage release by the Union Government directly to the State Governments.

Expansion of coir industry

2401. SHRIMATI JAYANTHI NATARAJAN: Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether Government and Coir Board have any action plan for expanding the coir industry in Tamil Nadu in a big way;

(b) if so, the details thereof; and

(c) the action taken in this regard during the last five years, year-wise?

THE MINISTER OF STATE OF THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA J. PATEL): (a) to (c) The Ministry of Micro, Small and Medium Enterprises is implementing through Coir Board, a statutory body under the administrative control of this Ministry, a number of schemes viz. Skill Upgradation and Quality Improvement including Mahila Coir Yojana, Development of Production Infrastructure, Domestic Market Promotion including Market Development Assistance (MDA) scheme, Export Market Promotion including External Market Development Assistance (EMDA) scheme, Rejuvenation, Modernisation and Technology Upgradation of Coir Industry, Scheme of Fund for Regeneration of Traditional Industries (SFURTI), etc. for development of Coir Sector in the country including Tamil Nadu. The details of various schemes implemented in Tamil Nadu during the last five years are given in the Statement.

Statement

Various schemes implemented in Tamil Nadu in last five years

Sl. No.	Name of the scheme and component	Year				
		2005-06	2006-07	2007-08	2008-09	2009-10
1	2	3	4	5	6	7
1.	Skill Up gradation and Quality Improvement (No. of persons trained)	1984	1765	1897	1809	3015
2.	Mahila Coir Yojana (No. of ratts distributed)	398	651	358	787	10
3.	Development of Production Infrastructure (No. of units assisted)	28	52	126	25	6