

(b) and (c) NFDC produces/co-produces films after evaluation of each proposal in accordance with its extant guidelines. The films made so far in the Eleventh Five Year Plan which deal with socially relevant issues, language-wise and amount spent thereon are as under:—

Title of film	Language	Amount spent by NFDC (in Rs.)
<b>Paltadacho Munis</b> (The man beyond the Bridge)	Konkani	130 lakhs
<b>Haat</b> (The Weekly Bazaar)	Rajasthani	220 lakhs

CFSI has produced eight children films one in Marathi, three in Hindi, one in Kannada, one in Gujarati, one in Malayalam and one in English during the Eleventh Five Year Plan on which it has spent Rs. 3.47 crores. It has also dubbed three films in Tamil/Telugu/Kannada language at a cost of Rs. 15.76 Lakhs.

(d) NFDC has not received any script for making film on Himachali language.

(e) Does not arise in view of (d) above.

#### **White Paper on paid news controversy**

3288. DR. JANARDHAN WAGHMARE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Press Council of India has decided to bring out a White Paper on paid news controversy;

(b) if so, the details thereof;

(c) whether a large number of representations have been received by Government in the past few years about paid news by several newspapers/electronic media; and

(d) if so, the manner in which such paid news system is likely to be curbed?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) to (d) There have been a number of media reports that sections of the electronic and print media have received monetary considerations for publishing or broadcasting in favour of particular individuals or organizations or corporate entities, what is essentially advertisement disguised as news. This has been commonly referred to as the paid news syndrome.

Press Council of India (PCI) has constituted a Sub-Committee to examine the 'Paid News Syndrome'. The Sub-Committee has submitted its report to the Council and the finalization of the Report by the full Council is expected by the end of April, 2010. The Government will take a view on receiving the recommendations of the Press council of India in this regard.