

sumers to buy textiles at the present price.

Trade Fairs

900. SHRI M. R. APPAROW: Will the Minister of COMMERCE be pleased to state:

(a) what is the number of trade fairs which were held in India and abroad every year during the last three years;

(b) what is the approximate returns from these trade fairs visible and invisible;

(c) in how many fairs at home and abroad our companies private or public undertakings participated;

(d) whether our participation in trade fairs all over the World was satisfactory;

(e) if not, whether the Trade Fairs Authority of India has any plans for improving the position; and

(f) what is the present expenditure on the participation in the trade fairs at home and abroad during 1981-82?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMERCE (SHRI P. A. SANGMA): (a) Details of Fairs/Exhibitions organised abroad and in India by Trade Fair Authority of India during the last three years are at Statements I and II.

(b) Details of business generated at the fairs during 1979-80/1981-82 are indicated in Annexure I and II. More significantly, each one of these events has contributed substantially to the promotion and acceptance of India's industrial and trading capabilities;

(c) In each of these events appropriate Indian companies, both from the Private sector and public sector were invited to participate;

(d) Yes, Sir.

(e) The Trade Fair Authority of India is striving continuously to improve still further the technique of presentation and handling of business generation potential at these events;

(f) The estimated expenditure in 1981-82 on fairs/exhibitions abroad is Rs. 277.06 lakhs and on exhibitions in India Rs. 328.25 lakhs.

Statement I

Participation in Fairs/Exhibitions during 1979-80 and business results thereof

S. No.	Name of the Event	On then the Business spot sales booked	
		(Rs. in lakhs)	
1	Milan International Trade Fair, Milan (Italy) April '79	10.00	30.55
2	Dar-es-Salaam International Fair Dar-es-Salaam (Tanzania) July '79	—	2.55
3	Damascus International Fair, Damascus (Syria) July '79	—	13.28
4	XVth International Fair, Maputo (Mozambique) July '79	0.35	—
5	Plovdiv International Fair, Plovdiv (Bulgaria) September '79	—	124.00
6	Algiers International Fair, Algiers. September '79.	8.00	200.00

S. No.	Name of the Event	On then the Business spot sales booked	
7	Zagreb International Autumn Fair, Zagreb (Yugoslavia) September, '79	—	104.80
8	Baghdad International Fair, Baghdad (Iraq) October '79	7.17	350.00
9	Chilean Annual Trade Fair, Santiago (Chile) October/November '79	3.50	—
10	Mebul 42nd International Furniture Fair, Brusels (Belgium) November '79	2.09	7.69
11	Leipzig Spring Fair, Leipzig, (G.D.R.) March '80	10.00	705.00
12	Indian Industrial Exhibition, Manila (Philippines) March '80	9.60	32.50
13	Cairo International Fair, Cairo (ARE) March '80	0.16	180.00
14	Tripoli International Fair, Tripoli (Libya) March '80	—	—
		50.81	1750.35

The results achieved by participating in the International Fairs/Exhibitions abroad during the year 1980-81

S. No.	Name of the event	Exhibits Business sold Booked	
(Rs. in lakhs)			
1	Milan International Fair, Milan (Italy), April '80	21.00	52.36
2	Indian Trade Exhibition, Dubai (UAE) May '80	65.00	696.20
3	Barcelona International Fair, Barcelona (Spain) June '80	1.00	10.50
4	Poznan International Fair, Poznan (Poland) June '80	—	28.00
5	Damascus International Fair, Damascus (Syria) August '80	0.80	200.00
6	Plovdiv International Fair, Plovdiv (Bulgaria) September '80	0.30	289.37
7	Zagreb International Fair, Zagreb (Yugoslavia) September '80	—	336.00
8	Baghdad International Fair, Baghdad (Iraq) Oct' 80	1.36	—
9	Santiago International Fair, Santiago (Chile) October/November '80	11.22	15.90
10	Indian Exhibition, Lagos (Nigeria) January/February '81	20.00	401.62
11	Indian Exhibition, Singapore, March/April '81	7.29	100.00
12	Indian Exhibition, Jeddah, (Saudi-Arabia) March/April '81	5.00	564.00
13	Tripoli International Fair, Tripoli (Libya) March '81	—	—
		132.94	2693.95

On the spot sales/business booked in the International participation in fairs/exhibitions held during 1981-82
(Rs in lakhs)

Sl. No.	Name of the fair/exhibition	On the spot sales	Business booked
1	Milan International Fair 1981, Milan (Italy), 14-23 April, 1981	26.00	96.00
2	Indian Textile Exhibition, Hong Kong, 18-22 May, 1981	—	80.80
3	Damascus International Fair, Damascus (Syria), 22 August—10 September, 1981	—	—
4	Budapest International Autumn Fair (Consumer Goods), Budapest (Hungary), 18—27 September, 1981	—	162.00
5	Ghent International Fair, Ghent (Belgium), 12-27 September, 1981	3.34	254.00
6	Baghdad International Fair, Baghdad (Iraq), 1-15 October 1981	2.00	108.00
7	Indian Products Display at ITDC, Sydney (Australia), 6-9 October, 1981	1.91	30.00
8	Bucarest International Fair, Bucharest (Romania), 15-23 October, 1981	—	—
9	Pret-A-Porter Feminine International Ladies Ready-to-wear Clothing Exhibition and Section Boutique, Paris (France), 17-21 October 1981	—	290.00
10	Santiago International Fair, FISA Santiago (Chile), 29 October to 15 November, 1981	17.52	34.57
11	Khartoum International Fair, Khartoum (Sudan), 21 January—5 February, 1982	—	—
12	Eastern Stoff and Total Fashion Fair, Osaka (Japan), 8-9 February, 1982	—	5.00
13	Indian Exhibition Nairobi (Kenya), March 12 to 21, 1982	—	—
14	Indian Exhibition Bahrain, February 10 to 19, 1982	—	—

Statement II

1979-80

1. *Indian International Trade Fair, 10th November to 9th December, 1979 :*

Business booked

Export from India	Imports into India
Rs. 2409.48 million	Rs. 2023.04 million
Domestic Sales	Rs. 212.674 million
Counter Sales	Rs. 1.905 million
Business under negotiation	Rs. 122.334 million

2. *National Industries Fair :*

January 21 to February 3, 1980

The exhibition was extension of India International Trade Fair (excluding International sector) for UNIDO Conference held in New Delhi during January/February, 1980.

1980-81

1. "UDYAM" India's Industrial endeavour :

September 4 to October 22, 1980 :

This exhibition was organised to portray India's Industrial endeavour to coincide with the 2nd Regional Meeting of the Commonwealth Heads of Asia and Pacific.

2. National Handloom and Khadi Fair :

October 22, 1980

Total Counter sales of handloom products Rs. 1.40 lakhs

3. National Handicrafts Fair :

November 14 to December 4, 1980 :

1. Total Counter sales Rs. 52.45 lakhs

2. Export Orders Booked Rs. 1.78 Crores

4. National Consumer Goods Fair :

December 3, 1980 January 11, 1981 :

Total Counter Sale Rs. 20.16 lakhs

1981-82

1. National Furniture and Furnishing Fair : April 11-19, 1981 :

Total Counter Sales Rs. 69.012.98

Orders Booked Rs. 49,265.00

2. India International Trade Fair : 14 November to 4 December, 1981 :

Business generated :

The fair facilitated business negotiations of a far reaching significance. It is estimated that business worth of Rs. 500.00 Crores has been transacted. More than half of this relates to contracts actually completed in areas, like garage equipment, cables, paints, wire ropes, chemicals, leather products, machine tools, coffee, processed fruits, carpets, handicrafts, automobile parts, automobile tyres, jute bags, bicycle, and so on. A few important orders have been made for farm machinery, paper, sulphur, asbestos, machine tools, pesticides, essential oils and heavy chemicals.

3. National Handloom, Khadi and Woollen Knitwear Fair : December, 22, 1981 to 3 January, 1982.

Total Sales Rs. 92.85 lakhs

4. National Carpet, Durries and Coir Fair : February, 12 to 21, 1982

5. National Furniture and Furnishing Fair : March, 8 to 17, 1982.

Development of Sonogaoan Airport at Nagpur

901. SHRI ARVIND GANESH
KULKARNI:

SHRI SHRIDHAR WASU-
DEO DHABE:

Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) whether there is any proposal under Government's consideration to develop Sonogaoan Airport at Nagpur so as to make it useful for diversion of Air-India flights and use it as International Airport;

(b) by when Nagpur is likely to be connected on Thursdays and Saturdays with air links to Madras and New Delhi; and