

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI VASANT SATHE): (a) The findings of the survey conducted by Door-darshan reveal that the viewers desire lesser number of advertisements with popular programmes like feature films and other film-based programmes.

(b) To reduce the clutter of advertisements with popular programmes (like feature film/feature film-based programmes), an additional weekly 'Chhayageet' programme has been introduced over Bombay Kendra from 2nd February, 1982 and an additional weekly 'Chitrahaar' programme is proposed to be introduced over Delhi Kendra from 2nd April, 1982. Also the tariff structure rationalised recently makes bookings of commercials with non-feature film-based programmes more attractive, resulting in wider distribution of advertisements.

(c) There is no proposal to reduce the time for advertisements. However, efforts are being made to telecast more programmes in which viewers are interested.

#### Media programme exchange with Sri Lanka

2236. SHRIMATI USHA MALHOTRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal under Government's consideration to sign a protocol with Sri Lanka for the exchange of media programme; and

(b) if so, what are the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI VASANT SATHE): (a) Yes, Sir.

(b) The Protocol proposed to be signed between India and Sri Lanka is likely to include provisions for exchanges of news items, newsreels as well as recorded materials through the medium of radio and television.

The possibility of cooperation in the sphere of film through co-production between National Film Development Corporation, India and the Private Producers of Sri Lanka would also be explored.

#### इलाहाबाद क्षेत्र में दूरदर्शन का कार्यक्रम

2237. श्री. राम पूजन पटेल : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या सरकार इलाहाबाद क्षेत्र जैसे महत्वपूर्ण स्थान पर दूरदर्शन द्वारा सुचारु रूप से कार्य किये जाने की व्यवस्था करने सम्बन्धी किसी प्रस्ताव पर विचार कर रही है ; और

(ख) यदि हाँ, तो उसका व्यौरा क्या है ?

सूचना और प्रसारण मंत्री. (श्री. वसन्त साठे) : (क) और (ख) भारती योजना के अन्तर्गत डाकदार माइक्रोवेव लिंक की सहायता से दूरदर्शन रिमोट केन्द्र स्थापित करने के लिए इलाहाबाद को चुना गया है। इस योजना का कार्यान्वयन संसाधनों की उपलब्धता पर निर्भर करेगा।

#### Allotment of Newsprint to Newspapers in Assam

2238. SHRI AJIT KUMAR SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) the quantity of newsprint allotted to each of the newspapers (dailies, weeklies and biweeklies) published in Assam in the years of 1979, 1980 and 1981;

(b) the certified circulation of each of the above newspapers during the above years; and

(c) whether the actual circulation of these newspapers is different from the certified circulation?

THE DEPUTY MINISTER IN THE  
MINISTRY OF INFORMATION AND  
BROADCASTING (SHRI ARIF  
MOHAMMED KHAN): (a) The in-  
formation is given in the statement.

(b) The circulation checks for 1979,  
1980 and 1981 have not been done in  
respect of Assam newspapers so far..

(c) Does not arise.

### Statement

*Quantity of newsprint allotted to the dailies, bi-weeklies and weeklies of Assam*

Name: of the paper, language and place of publication	Quantity of newsprint allotted (in metric tonnes) during		
	1979-80	1980-81	1981-82
<b>DAILIES</b>			
1. Assam Express, English, Gauhati . . . . .	66.19	251.46	214.95
2. Assam Tribune, English, Gauhati . . . . .	616.71	542.86	563.79
3. Dainik Janmabhoomi, Assamese, Jorhat . . . . .	132.91	..	..
4. Dainik Prantajyot, Bengali, Cachar . . . . .	2.68	5.34	..
5. Dainik Assam, Assamese, Gauhati . . . . .	346.61	536.61	618.16
6. Dainik Gonar, Bengali, Cachar, Silchar . . . . .	..	25.36	..
7. Dainik Jugasakti, Bengali, Silchar . . . . .	..	..	14.70
8. Juga Sankha Bengali, Silchar . . . . .	..	..	8.71
9. New Star, English, Gauhati . . . . .	..	..	47.35
10. Purbanchal Sambad, Bengali, Gauhati . . . . .	..	..	1.05
11. Dainik Sonarcachar, Bengali, Silchar . . . . .	..	25.36	..
<b>BI-WEEKLIES</b>			
1. Agradoor, Assamese, Cachar . . . . .	60.71	89.69	118.66
2. Mahajati, Assamese, Tejpur . . . . .	13.40	..	..
<b>WEEKLIES</b>			
1. Alok, Assamese, Gauhati . . . . .	9.00	..	4.87
2. Ajir Batori, Assamese, Gauhati . . . . .	2.15	..	..
3. Akela, Hindi, Tinsukhia . . . . .	5.82	6.37	..
4. Assam Rastriya Samiti, Gauhati . . . . .	1.50	..	0.84
5. Assam Bani, Assamese, Gauhati . . . . .	122.09	124.19	131.02
6. Delin, Bengali, Hailakandi . . . . .	..	..	0.44
7. Gana Chabuk, Bilingual, Dhubri Distt. Goalpara . . . . .	1.66	2.80	3.33
8. Gana Sakti, Assamese, Gauhati . . . . .	..	..	1.32

Name of the paper, language and place of publication	Quantity of newsprint allotted during		
	1979-80	1980-81	1981-82
9. Janamat, Assamese, Gauhati	1.19	..	1.70
10. Janambhoomi, Assamese, Jorhat	29.87	32.20	26.08
11. Jagrit, Hindi, Gauhati	..	0.64	..
12. Mahajati Prakashan, Assamese	..	..	17.41
13. Naba Surjya, Bengali, Cachar	..	0.35	..
14. North East Times, English, Gauhati	..	0.85	..
15. Nutan Asamiya, Assamese, Gauhati	..	3.15	..
16. Radab, Boda, Kakrahar	3.93	..	2.36
17. Purbayan Bengali, Hailakandi	..	..	0.59
18. Sadiniya Nagrik, Assamese, Gauhati	56.05	63.15	..
19. Saptahik Nilachal, Assamese, Gauhati	33.90	..	..
20. Saptahik Dhansiri, Assamese, Gauhati	..	..	1.03
21. Saptahik Mujahid, Assamese, Gauhati	..	..	2.41
22. Tirthabhumi, Bengali, Karimganj, Cachar	..	0.45	..

#### Staff artistes of Gauhati and Dibrugarh A.I.R. stations

2239. SHRI ROBIN KAKATI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) what is the number of staff artistes in AIR stations at Gauhati and Dibrugarh who are drawing salary below Rs. 350/- and between Rs. 350 and Rs. 500/-;

(b) how many of them have been in service for more than 3 years;

(c) whether they got any allowances over and above their salaries; and

(d) whether there is any provision for such staff artistes to be made permanent after having served for a specific period?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI

VASANT SATHE): (a) Only 1 Staff Artist in Gauhati is drawing fee below Rs. 350 whereas 8 Staff Artists in Gauhati and 15 Staff Artists in Dibrugarh are drawing fee between Rs. 350 and Rs. 500/-.

(b) 21 Staff Artists in these 2 Stations have been in service for more than three years.

(c) These Staff Artists also get Dearness Allowance, Additional Dearness Allowance, City Compensatory Allowance over and above their basic fee as admissible to regular Government servants.

(d) Presently, Staff Artists are contract employees. They are engaged on a three years contract. On completion of this period, they remain on probation for 2 years. After completion of the probation period successfully, their contracts are extended upto the