

- (a) whether the number of foreign tourists coming to India has come down during the last three years;
- (b) if so, the details for the last three years, State-wise;
- (c) the reasons for declining interest among foreign tourists in visiting India;
- (d) whether Government has looked into the matter; and
- (e) whether Government is going to take any creative steps to increase the number of tourists?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED): (a) to (e) The foreign tourist arrivals (FTAs) in India and their growth rate during the last three years are given below:

Year	FTAs in million	Growth Rate over previous year
2007	5.08	14.3%
2008	5.28	4.0%
2009*	5.11	-3.3%

\*Provisional

The lower growth rate in FTAs in India in 2008 over 2007 and the decline in 2009 over 2008 may be due to various reasons including the global financial slowdown, terrorist attacks and H1N1 pandemic, etc. The growth rates in international tourist arrivals for the world in 2007, 2008 and 2009 over the previous years were 6.4%, 2% and (-)4.2% respectively.

The information on FTAs are compiled only at all-India level.

The steps taken by the Union Government to increase the number of tourists in the country include Development of tourism infrastructure under the Scheme of Product/Infrastructure Development for Destinations and Circuits, Incredible India publicity campaigns in international and domestic markets, introduction of Market Development Assistance for Medical, Wellness and MICE (Meetings, Incentives, Conferences and Exhibitions) Tourism, and introduction of visa on arrival for tourists from five countries, namely Singapore, Finland, New Zealand, Luxembourg and Japan on pilot basis for a period of one year.

#### Promotion of tourism in Himachal Pradesh

†1299. SHRIMATI BIMLA KASHYAP SOOD: Will the Minister of TOURISM be pleased to state:

- (a) the year-wise and district-wise allocation of funds to Himachal Pradesh for the promotion of tourism during the Tenth and Eleventh Five Year Plans respectively along with the details of the projects for which the allocations were made;

†Original notice of the question was received in Hindi.

(b) whether new proposals for promoting tourism in Himachal Pradesh have been received by Government; and

(c) if so, the name of these proposals and when they were received?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED): (a) The details of tourism projects including those for infrastructure augmentation, Rural Tourism Projects, Fairs and Festivals and Information Technology (IT) Projects sanctioned to Himachal Pradesh along with the amount sanctioned during Tenth and Eleventh Plans are given in Statement (*See below*).

(b) and (c) Development and promotion of tourism is primarily the responsibility of the State Governments/Union Territory Administrations. However, the Ministry of Tourism, Government of India, extends Central Financial Assistance under the scheme of Product Infrastructure Development for Destinations and Circuits for tourism projects prioritized in consultation with the State Governments/Union Territory Administrations which are complete in all respects as per the scheme guidelines, *inter-se* priority and subject to availability of funds.

**Statement**

*Details of the projects sanctioned to Himachal Pradesh during  
Tenth and Eleventh five year plan.*

(Rs. in lakh)		
Sl.	Name of the Project No. Sanctioned	Amount
1	2	3
<b>Tenth Plan</b>		
<b>2002-03</b>		
1.	Wayside Amenities Level-III at NAKO	12.00
2.	Wayside Amenities Level-III at Chota Dham	10.70
3.	Refurbishment/Landscaping and parking near Buddhist Monastery at Manali Distt. KULLU	38.09
4.	Wayside Amenities Level-1 Sarchu	52.10
5.	Wayside Amenities Level-1 Darcha/JISPA	54.60
6.	Tourist complex at Mountaineering Institute, Manali (KULLU)	70.00
7.	River Rafting Facilities at Pirdi Distt. KULLU	42.85
8.	Construction of Trekkers Hostel at Janjehli, Distt. Mandi	41.80
9.	Heritage Village Kalpa and WSA Level-III at Jangi and Kanam Monasteries, Renovation and repair of MO	54.00

1	2	3
10.	Refurbishment of Buddhist Monastery at Rampur Distt. Shimla, HP	13.00
11.	Refurbishment of Khardang Gompa, Shashur Gompa, Guru Ghantal Gompa, Gondila castle Trilokinath Gompa	43.33
12.	Tourist reception centre, STD Booth, fast food counter, Folk Museum centre and Toilet at Rewalsar	39.08
13.	Wayside Amenities Level-I at KAZA	40.00
14.	Wayside Amenities Level-II at PUH	15.95
15.	Wayside Amenities at Bilaspur Distt. Bilaspur	44.34
16.	Integrated Tourist Facilitatin centre at Manali Distt. Kullu	34.17
17.	Wayside Amenities Level-III at KIBBER	10.70
18.	Wayside Amenities Level-III at LOSAR	10.70
19.	Wayside Amenities Level-II+tents at Sangla and Repair of Kamru Fort	20.00
20.	Parking and Mobile Wayside Amenities Level-II at Rohtang Pass	32.95
21.	Refurbishment of Gemur and JISP GOMPA, Toilet facilities and Adventure Tourism facilities at JISPA	32.00
22.	Wayside Amenities Level-III At Koksar	10.70
23.	Paragliding at Birbiling	5.00
24.	Renovation of Ancient Temple at DADA Siba (Distt. Kangra)	7.81
25.	Bauddha Mahotsava at Revalsar	10.00
26.	Kullu Dessehra festival	5.00
27.	Shimla Summer Festival 2002	5.00
TOTAL		755.87
<b>2003-04</b>		
1.	Extension of Tourist Lodge at Manali (Chandigarh Leh Himachal Circuit Buddhist Monastic Circuit	67.32
2.	Paragliding festival	15.00
3.	Rural Tourism at Pragpur District Kangra Valley	50.00

1	2	3
4.	Rural Tourism at Naggar, District Kullu	50.00
	TOTAL	182.32
<b>2004-05</b>		
1.	Integrated Development of Shimla Tourist Circuit	800.00
2.	Integrated Development of Kangra Tourist Circuit	800.00
3.	Restoration of Heritage Properties at Chail and Naggar	500.00
4.	Development of Sirmour as a Tourist Destination	500.00
5.	Organizing Paragliding Pre-World Cup from 6-9th November, 2004 at Bir Billing in Knagra Valley	15.00
6.	Tourism Conclave from 10th to 12th September 2004 at Shimla	15.00
7.	Celebration of Shimla Summer Festival 2004	5.00
8.	Celebration of Kullu Dussehra Festival 2004 (27 to 28 Oct 2004)	5.00
9.	Upgradation website production CD, VCD	20.00
10.	GOI-UNDP endogenous project at village nagar, District Kullu	20.00
	TOTAL	2680.00
<b>2005-06</b>		
1.	Integrated Development of Chamba circuit Comprising of Dalhousie-Khajjiar-Chamba-Bharmour-Manimahesh-Kihar-Bhaudali etc. in Himachal Pradesh.	790.00
2.	Integrated Development of Mandi-Bilaspur circuit comprising of Mandi Surendernagar Barot Jogindernagar Janjheti Karasol etc. in Himachal Pradesh under tourist circuit	800.00
3.	Construction of Tourist Reception centre at Chauri Behal, Manali	30.00
4.	Celebration of Paragliding pre-world Cup 2005 at Kangra valley	15.00
5.	Summer Festival, 2005	5.00
6.	Celebration of Great Himalayan Marathon at Shimla	5.00
	TOTAL	1645.00

1	2	3
<b>2006-07</b>		
1.	Integrated Development of Pilgrim circuit	780.00
2.	Integrated Development of Dharamshala as a tourist destination	340.00
3.	Integrated Development of Sarahan and Shrikhand as a Tourist destination	416.00
4.	Integrated Development of Rohru and Chanshal as a tourist destination	260.00
5.	Mountain Biking Event	10.00
6.	Great Himalayan Marathon at Shimla	10.00
7.	Celebration of International Kullu Dussehra Festival	5.00
8.	Rural Tourism at village Baroh, Distt. Kangra	50.00
TOTAL		1871.00
GRAND TOTAL		7134.19
<b>Eleventh Plan</b>		
<b>2007-08</b>		
1.	Integrated Development of Tribal Circuit with special focus on Eco-Tourism at Spiti-Sangla	698.00
2.	Development of Eco-Tourism in Himachal Pradesh	368.22
3.	Integrated Development of Outer Seraj as a tourist destination	380.00
4.	Integrated Development of Shihunta-Samote-Jot as a tourist destination	355.00
5.	Integrated Development of Mani Mahesh as a tourist destination	400.00
6.	Mountain Biking Event, 2007	10.00
7.	Himalayan Adventure Race 2007	5.00
8.	Kullu Dussehra Festival	5.00
9.	Shimla Summer Festival	5.00
10.	Great Himalayan Marathan	5.00
11.	Computerization and production of CD Rooms and VCDs on the Tourist attraction	50.00
TOTAL		2281.22

1	2	3
<b>2008-09</b>		
1.	Integrated Development of Una-Bilaspur-Hamirpur circuit	760.00
2.	Integrated Development of Hamirpur as a tourist circuit	600.00
3.	Integrated Development of Solan District as a circuit	420.00
4.	Integrated Development of Chail as a destination	480.00
5.	Integrated Development of Joginder Nagar Bir Billing as a destination	427.90
6.	Integrated Development of Naldhera as a destination	269.76
7.	Organizing of Minjar Fair Chamba, 2008	5.00
8.	Mountain Biking Event MTB 2008	10.00
9.	CFA for Kullu Dusshera and Minar Fair	10.00
TOTAL		2982.66
<b>2009-10</b>		
1.	Integrated Dev. of Off Beat Destination in H.P.	750.00
2.	Integrated Dev. of Shimla-Theog-Narkanda as a Tourist Circuit in H.P.	750.00
3.	Integrated Dev. of Jubbal and Kotkhai in H.P.	405.00
4.	Integrated Dev. of Sundernagar in H.P.	475.00
5.	Mountain Biking Event, 2009 in Himachal Pradesh	10.00
6.	Minjar Fair 2009	5.00
TOTAL		2395.00
<b>2010-11</b>		
1.	Shimla Summer Festival 2010	5.00
2.	Revamping of Website in Himachal Pradesh under the IT scheme	15.00
TOTAL		20.00
GRAND TOTAL		7678.88

**Incomplete projects of CWG**

1300. SHRI RAJKUMAR DHOOT: Will the Minister of URBAN DEVELOPMENT be pleased to state: