

Frequent cleaning of coach toilets, doorways, aisles & compartments is carried out in all the reserved coaches (including Sleeper class coaches) of nominated trains during their run, under the On Board House Keeping Service (OBHS) scheme.

(c) Does not arise.

Development of Jharsuguda railway station

2233. SHRI KISHORE KUMAR MOHANTY: Will the Minister of RAILWAYS be pleased to state:

(a) whether it is a fact that Jharsuguda railway station in Orissa comes under three railway divisions; and

(b) if so, the reasons for not taking up development work of Jharsuguda railway station which is the first railway station of Orissa?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI E. AHAMMED): (a) and (b) The Jharsuguda railway station, in the state of Orissa, comes under the jurisdictional control of Chakradharpur division of South Eastern Railway only. However, Jharsuguda is a Model/Modern station and it has also been identified as Adarsh Station for development work.

Building of over-bridge

2234. SHRI MANI SHANKAR AIYAR: Will the Minister of RAILWAYS be pleased to state whether in view of the two halves of Mayiladuturai in Nagapattinam district of Tamil Nadu having been cut off as a consequence of the broad gauging of the main line between Mayiladuturai Junction and Chennai and the addition of platforms the railways would build an over-bridge or underpass to enable people living on either side of the railway tracks to cross safely over to the other side?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI E. AHAMMED): The old Metre Gauge alignment at Mayiladuturai was passing through Mayiladuturai town and the same alignment has been retained during gauge conversion.

A Road Over Bridge (No. 785 A) already exists at a distance of 300 metres from Mayiladuturai Railway station on the Tiruvarur end, to enable people living on either side of the railway tracks to cross over safely to the other side.

A manned level crossing (LC No.229-a Class) already exists at a distance of 900 metres from Mayiladuturai Railway station on the Chennai end. This level crossing also enables people living on either side of the railway tracks to safely cross over to the other side.

Agency for advertising campaign

2235. SHRI NAND KUMAR SAI: Will the Minister of RAILWAYS be pleased to state:

- (a) whether Government proposes to appoint an agency for its advertising campaign;
- (b) if so, the details thereof;
- (c) whether any road map for enhancing the image of Railways has been drawn;
- (d) if so, the details thereof; and
- (e) the details of funds allocated by Government for its campaign during the current financial year?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI E. AHAMMED): (a) and (b) Railways use the empanelled advertising agencies for various advertising campaigns. The agencies are chosen for each campaign on case to case basis.

(c) and (d) Enhancing of image of Indian Railways is a continuous process and it is undertaken by the Railways depending upon the publicity requirements and the availability of funds.

(e) Funds are allocated for each advertising campaign on case to case basis depending upon the publicity requirements. Funds spent on Railway Advertisements are debited against the departments/projects to which the contents of a particular advertisement pertain.

Schools on railway land

2236. SHRI SYED AZEEZ PASHA: Will the Minister of RAILWAYS be pleased to state: