

standards. Periodical and surprise inspections are carried out to ensure high standard of service.

### Off-season utilisation of Pragati Maidan

454. SHRIMATI SUSHILA SHANKAR ADIVAREKAR: Will the Minister of COMMERCE be pleased to state:

(a) whether the Trade Fair Authority and his ministry have made any plan for off-season utilisation of Pragati Maidan Complex;

(b) what is the annual maintenance and administrative expenditure for the Complex and what was the revenue during the last financial year; and

(c) whether the Authority proposes to enhance income by reducing rental and securing greater use of the buildings and infra-structure in the Fair grounds.

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI Z. R. ANSARI): (a) Several plans for maximum utilisation of Pragati Maidan Complex throughout the year are under consideration of the Trade Fair Authority of India.

(b) The expenditure on maintenance and administration of the Complex during 1979-80 amounted to Rs. 45.62 lakh, while the revenue during the same period totalled Rs. 45.69 lakh.

(c) It is not proposed to reduce license fee for renting out space in the Fair Ground. The Authority is, however, considering ways and means for ensuring greater use of the buildings and infra-structures in the Ground.

### Large amounts spent in India and overseas on advertising and publicity

455. SHRIMATI SUSHILA SHANKAR ADIVAREKAR: Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) whether it is a fact that the Public Undertakings attached to his Ministry have spent large amounts in India and overseas on advertising and publicity;

(b) what are the details thereof and give break-up of such expenses by India Tourism Development Corporation, Air India, Indian Airlines during the last three financial years; and

(c) whether there is any proposal under Government's consideration to appoint a high level Committee to review publicity work of these undertakings?

THE MINISTER OF STATE IN THE MINISTRY OF TOURISM AND CIVIL AVIATION (SHRI CHANDU LAL CHANDRAKAR): (a) and (b) The following amounts were incurred by India Tourism Development Corporation, Air India, Indian Airlines during the last three financial years on advertisement and publicity.

Name of Undertaking	1977-78	1978-79	1979-80
(Rs. in Lakhs)			
India Tourism Development Corporation	30.74	22.87	30.44
Air India	1530	1418	*1178
Indian Airlines	24.98	29.76	*38.79

\*Provisional