

Introduction of colour television

*94. SHRI KALP NATH RAI:

SHRIMATI HAMIDA HABIBULLAH:
SHRI SAWAISINGH SISODIA: Will the
Minister of INFORMATION AND
BROADCASTING be pleased to state:

(a) whether there is any scheme for
introducing colour television in the
wintry; and

(b) if so, what is the estimated cost
thereof and what are the details of
the phases in which colour television
is proposed to be introduced under
this scheme?

THE MINISTER OF INFORMATION
AND BROADCASTING AND SUPPLY
AND REHABILITATION (SHRI V. P.
SATHE): (a) and (b) No decision has been
taken to introduce colour TV in the country
nor has any project been prepared for this pur-
pose. However, keeping in view the fact that
colour TV technology has replaced black and
white technology in most parts of the world, it
is proposed to examine the potentialities
keeping in view the costs manufacturing capa-
bilities and the technological requirements of
both transmission and reception.

**Allotment of broadcasting' time to
Language**

*95. SHRI SYED ' SHAHABUDDIN: the
Minister at INFORMATION AND
BROADCASTING be pleased to state:

(a) whether it is a fact that Urdu has been
allotted broadcasting time

for one and a half hours only in a month at
the Lucknow Station of All India Radio;

(b) what is the broadcasting time allotted
to Urdu in various stations of the All India
Radio serving regions with large
concentration of Urdu speaking population;
and

(c) what criteria has been laid down for
allotment of time to various languages in
radio stations serving mul-tilinguist
regions?

THE MINISTER OF INFORMATION
AND BROADCASTING AND SUPPLY
AND REHABILITATION (SHRI V. P.
SATHE): (a) No, Sir. The Station broadcasts
Urdu programmes for a total duration of 31
hours 30 minutes per month which includes
literary and other spoken word programmes
and music. In addition, it also relays Urdu
news and commentaries for a total duration of
12 hours and 30 minutes per month. Thus the
total broadcasting time for Urdu is 44.00
hours per month and not one and half hour. It
has also been decided to introduce a 20
minute Urdu service from Lucknow Station
with effect from 15-4-80 amounting to an
additional 6 hours per month.

(b) A statement showing monthly
duration of Urdu broadcasts from various AIR
stations is laid on the Table of the House.

(c) The size of the linguistic population is
one of the several considerations taken into
account while deciding the introduction of a
programme in a particular language spoken in
the service area of a Radio Station.

Statement

Monthly approximate duration of Urdu broadcasts (excluding news/commentary) from various stations of A.I.R. and also the duration of broadcasts in principal language of such stations

Name of Station	Percentage of Urdu speaking population	Duration of Urdu programme	Percentage of Principal Languages		Duration of principal Language Programme
			Language	Percentage of Speakers	
		Hrs. Mts.			Hrs. Mts.
1. Jammu . . .	0.27	57 41	Hindi . . .	56.1	248 7
2. Jullundur . . .	1.6	25 00	Punjabi . . .	79.49	194 10
3. Jaipur . . .	2.52	10 00	Hindi . . .	91.13	192 00
4. Ahmedabad . . .	2.5	2 30	Gujarati . . .	89.40	179 00
5. Bombay . . .	9.3	15 30	Marathi . . .	76.61	192 16
6. Aurangabad . . .	8.5	15 20	Marathi . . .	76.61	40 00
7. Bangalore . . .	7.5	4 30	Kannada . . .	65.97	164 16
8. Dharwar . . .	10.00	3 20	Kannada . . .	65.97	154 40
9. Gulbarga . . .	11.6	4 10	Kannada . . .	65.97	43 23
10. Hyderabad . . .	11.08	79 30	Telugu . . .	84.5	247 34
11. Vijayawada . . .	1.5	1 00	Telugu . . .	84.5	153 48
12. Bhopal . . .	6.27	29 34	Hindi . . .	83.30	119 00
13. Patna . . .	10.16	30 15	Hindi . . .	79.77	210 35
14. Ranchi . . .	5.6	1 00	Hindi . . .	79.77	142 58
15. Lucknow . . .	10.1	31 30	Hindi . . .	88.54	174 34
16. Mathura . . .	4.96	5 15	Hindi . . .	88.54	96 22
17. Delhi . . .	8.7	49 30	Hindi . . .	75.97	459 24
18. Srinagar . . .	0.18	142 00	Kashmiri . . .	53.14	191 55
19. Indore . . .	8.39	10 48	Hindi . . .	83.30	183 00
20. Simla . . .	0.29	13 45	Hindi . . .	86.80	205 44

Note :— Whereas the percentage of Urdu speaking population indicated above pertains to the service area of the stations concerned, the percentage in respect of principal languages relates to the entire State concerned except in case of Jammu.

Grant of foreign allowance to the AIR
Special Correspondent,

♦96. SHRI R. NARASIMHA
REDDY-SHRI KHURSHED
ALAM KHAN:

Will the Minister of INFORMATION
AND BROADCASTING be
pleased to state -

(a) whether it is a fact that the AIR
Special Correspondents posted abroad are
treated at par with the first Secretaries in the
Embassies;

(b) whether in view of the steep rise in the
cost of living, foreign allowance in all grades
of the em-baaay official* have been increased
with effect from 1-1-1979.