

ector and Deputy Collectors of Customs and Central Excise are generally transferred from one posting to another after a period of about 4 years. Sometimes, however, this period may vary having regard to administrative considerations, bonafide cases of hardship, the nature of work in any particular post, etc.

(b) and (c). 25 officers have been continuously in Delhi for more than 5 years as Assistant Collectors and/ or Deputy Collectors or in an equivalent cadre post. Orders transferring 10 out of the 25 officers have already been issued. One Assistant Collector has been at Palam (at present in Air-Cargo Unit) for more than 5 years. He is amongst the 10 officers whose orders of transfer have already been issued.

Increase in expenditure on foreign tours by officials of the Public Sector Undertakings

559. SHRI PRAKASH MEHROTRA:
SHRI GURUDEV GUPTA:
SHRIMATI HAMIDA
HABIBULLAH: SHRI
BHIM RAJ:

Will the Minister of FINANCE be pleased to state:

(a) whether it is a fact that of late expenditure on foreign tours by officials in the public sector undertakings has increased considerably; and

(b) if so, what are the details in this regard during the last two years, yearwise?

THE MINISTER OF FINANCE (SHRI H. M. PATEL): (a) and (b). The Committee on Public Undertakings (1977-78) in their sixth report has given the required information. The Report was placed on the Table of the House in April, 1978.

Coordination of advertisement policies of public sector banks through the directorate of public relations of the ministry

560. SHRIMATI SUSHILA SHANKAR ADIVAREKAR: Will the Minister of FINANCE be pleased to state:

(a) whether the publicity and advertising policies of various public sector banks are coordinated and controlled through the Directorate of Public Relations in his Ministry; if not, whether Government have considered the possibility of such coordination and control; and

(b) whether the Department of Banking propose to consider formulation of any guidelines in this regard in consultation with functionaries of the Ministry of Information and Broadcasting?

THE MINISTER OF FINANCE (SHRI H. M. PATEL): (a) There is no Directorate of Public Relations in the Ministry of Finance. The public sector banks have been following the guidelines issued by the Directorate of Advertising and Visual Publicity of the Ministry of Information and Broadcasting in the matter of selection of newspapers/periodicals and tariffs.

There is, however, a Joint Publicity Committee of the public sector banks originally constituted in 1971 to coordinate the publicity and advertising policy of the member banks.

(b) NO such proposal is under consideration.

Advertisements by Airlines

561. SHRIMATI SUSHILA SHANKAR ADIVAREKAR: Will the Minister of TOURISM AND CIVIL AVIATION be pleased to state:

(a) the amount paid by the Air India for its front cover advertisement in the first issue of the journal 'Business India'; and