more selective, category 'B' JCOs are given preference over category 'C' JCOs in the matter of retention. While category 'B' JCOs can be retained beyond 15 years when the strength of the force is even upto 100 per cent, category 'C' JCOs (except attributable) can only be so retained when the strength is below 95 per cent.

This is effective from 18 May 1977.

Approximately 120 officers/JCOs are likely to be affected in 1978 due to this revision in the physical standards. As this constitutes a very small percentage, this will have very little effect on the morale of the troops.

Dropping of proposals for setting up new industries

2258. SHRI LAKHAN SINGH: Will the Minister of INDUSTRY be pleased to state:

- (a) whether it is a fact that the reports of the technical officers on the proposals for setting up (i) a carpet factory in Rai Bareli by the Modis, (ii) two woollen factories in Himachal Pradesh, (iii) a synthetic thread factory in Rajasthan, (Iv) a textile mill in West Bengal, and (v) a textile mill in Orissa, have recently been rejected by the Central Government; and
- (b) if so, what is the extent of loss if any, caused to the Industrial Finance Corporation on that account?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (KUMARI ABHA MAITI): (a) and (b) The information is being called and will be laid on the Table of the House in due course.

Increase in the price of cars

2259. SHRI MULKA GOVINDA REDDY: Will the Minister of IN-DUSTRY be pleased to state:

- (a) what is the price of an Ambassador, a Premier President and a Standard car as on the road, during the last three years, and at present;
- (b) what are the reasons for the increase in their prices;
- (c) whether there is any proposal to manufacture diesel cars in private or public sector;
- (d) if so, what are the details thereof; and
- (e) what steps Government have taken to check the rise in prices of cars?

THE MINISTER OF STATE IN THE MINISTRY OF INDUSTRY (KUMARI ABHA MAITI): (a) The information is given below with reference to on the road price at Delhi.

(b) The manufacturers have attributed the price increases to increases in the prices of inputs, raw materials, bought out components and increase in incidence of Government levies and taxes.

Price on road in Delhi as on				Ambassador	Premier Padmini	Standard	
31-12-1975			•	Rs. 34,881	Rs. 36,494,65	Rs. 26,994·73	
^ 31-12 - 1976				Rs. 30,999	Rs. 33,190.56	Rs. 26,008.68	
31-12-1077				Rs. 34,665	Rs. 36,507.32	Rs. 27,976·44	
At present	•	•		Rs. 38,249	Rs. 40,502.00	Rs. 30,298·70	-,