

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI LAL K. ADVANI) : (a) The rates of fees of casual artistes for Indian music were last fixed in 1971, for Western music in 1975, for Drama in 1975 and 1976, for Spoken World in 1974 and for Yuva Vani in 1976.

(b). The element of increase over the rates obtaining earlier is varied in different categories of programmes for different grades of casual artistes. A statement is attached. [See Appendix C1, Annexure No. 17].

NAVAL BOYS' TRAINING IN CHILKA LAKE

216. SHRI LOKANATH MISRA : Will the Minister of DEFENCE be pleased to state the progress so far made in the establishment of a Naval Boys' Training Centre in the Chilka Lake in Orissa?

THE MINISTER OF DEFENCE (SHRI JAGJIVAN RAM) : The land has been acquired. The civil works have been divided into two phases. Phase I has been further split into two sub-phases. The first sub-phase is planned to make the establishment functional with minimum facilities. This sub-phase involving an expenditure of Rs. 2.2 crores is under execution and is expected to be completed by early 1979. The second sub-phase involves an expenditure of Rs. 1.19 crores and is designed to provide other facilities and amenities for the establishment. This sub-phase is expected to be completed by the end of 1979.

Phase II of the project will be taken up after completion of Phase I.

The Boys' Training Establishment will start functioning as soon as the first sub-phase of Phase I is completed.

SUBSIDY ON CAPITAL INVESTMENT TO NEW INDUSTRIAL UNITS STARTED IN SELECTED BACKWARD DISTRICTS

217. SHRI S. K. VAISHAMPAYEN : Will the Minister of INDUSTRY be pleased to state whether Government propose to continue for the next financial year their scheme of incentive in the form of 15 per cent subsidy on capital investment to new industrial units started in selected backward districts in the country?

THE MINISTER OF INDUSTRY (SHRI BRIJ LAL VERMA) : Yes, Sir. It has been decided to continue the scheme of 15 per cent capital investment subsidy in selected backward districts, for the year 1977-78.

218. [Transferred to the 22nd June, 1977]

ADVERTISEMENTS ISSUED TO SURYA INDIA AND SURYA INTERNATIONAL BY GOVERNMENT

219. SHRI GHAYOOR ALI KHAN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what are the details of advertisements issued to the Magazines 'Surya India' and 'Surya International' by the Directorate of Advertising and Visual Publicity and other Government agencies during the emergency; and

(b) what criteria was followed for issue of these advertisements?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI LAL K. ADVANI) : (a) Directorate of Advertising and Visual Publicity issued two advertisements to "Surya India". No advertisement was issued by Directorate of Advertising and Visual Publicity to "Surya International". Details regarding the advertisements, if any, released by other Government agencies without routing through Directorate of Advertising and Visual Publicity are being collected and will be laid on the Table of the House.

(b) The statement outlining this criteria is laid on the Table of the House. The guidelines issued during the emergency have now been rescinded while the guidelines issued earlier also are under review.

STATEMENT

GOVERNMENT ADVERTISING POLICY

Followed before sixteenth April, 1977

In selecting newspapers and periodicals for different Government campaigns, due regard is paid to

(i) effective circulation (normally papers having a paid circulation below 1000 are not used);