

to a particular Grade in any Cadre on a regular basis before the creation of the Service, he was appointed to the corresponding Grade in the new Service. The question of adjustment of the relative seniority position which may have obtained prior to constitution of these Services does not arise.

The Secretariat Services were subsequently decentralized in 1962 and the statutory rules provide that the relative seniority already determined before decentralization would not be disturbed. However, in order to reduce wide disparities in chances of promotion in the various decentralised Cadres, a scheme is in operation since 1970 for limiting promotions within a range of seniority prescribed by the Department of Personnel and Administrative Reforms on the basis of an all-Secretariat seniority list.

#### Entry of "27 Down" Hindi Film in Cannes Film Festival

\*798. SHRI RABI RAY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to the news which appeared in the 'Economic Times' of 4th August, 1974 to the effect that the "27 Down" Hindi film of late Shri Avtar Krishna Kaul was not allowed to enter in the Cannes Film Festival and;

(b) if so, what are the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI I.K. GUJRAL): (a) Yes, Sir. But the report was factually incorrect. The late Shri Avtar Kaul had not entered the film for the Cannes Festival. It was entered for 3 Festivals including Locarno, where it ultimately won one of the Awards.

(b) Does not arise.

#### Non-availability of metals for industrial units

\*799. SHRIMATI LEELA DAMODARA MENON:

SHRI HARSH DEO MALAVIYA :  
SHRI SARDAR AMJAD ALI:  
DR. V.A. SEYID MUHAMMAD:  
SHRI N.R. CHOUDHURY

Will the Minister of INDUSTRIAL DEVELOPMENT AND SCIENCE AND TECHNOLOGY be pleased to state:

(a) whether in view of the mounting import bill and non-availability of various metals, Government have made any move to conserve metals by adopting substitution and recycling process in the industry;

(b) if so, the details thereof; and

(c) what steps Government have taken in this regard?

THE MINISTER OF INDUSTRIAL DEVELOPMENT AND SCIENCE AND TECHNOLOGY (SHRI C. SUBRAMANIAM): (a) to (c) A statement is placed on the Table of the House.

#### Statement

(a) Yes, Sir.

(b) and (c) The strategy that is proposed to be adopted for conservation of scarce raw materials including metals will hinge round the following main lines of action:—

(a) a critical review of the existing rates of consumption of raw materials and components for given levels of activities and allocation of foreign exchange on the basis of efficiency norms to be laid down for each major input;

(b) a review of standards and specifications where scarce raw materials are involved with a view to effect savings without sacrificing safety and quality;

(c) greater attention to recovery and re-cycling of scrap particularly ferrous and non-ferrous materials;

(d) avoidance of wasteful uses and elimination of non-essential uses;

(e) substitution by more readily available indigenous materials.

2. A major and a continuous effort is called for in this direction. The Research & Development back up for such a drive is also being looked into. The Directorate General of Technical Development has already initiated the necessary dialogue with industrial units, associations of industries, chambers of commerce, ISI, etc. in the enforcement of efficiency norms and the use of scarce