

Revamping of Overseas Tourist Offices

3227. SHRI V.V. RAGHAVAN:
SHRI J. CHITHARANJAN:

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether it is a fact that Government whether tourism agencies abroad have failed in exploiting the country's tourism potential as is evident from the tourism traffic from the countries under their jurisdiction;

(b) if so, what are the details of Overseas Tourism Offices and the tourist traffic from these countries during the last three years;

(c) whether Government are considering the Revamping of Overseas Tourist Offices; and

(d) if so, the details thereof?

THE MINISTER OF TOURISM AND CULTURE (SHRI ANANTH KUMAR): (a) No, Sir.

(b) The details of tourist traffic from various markets are given in the Statement. (see below)

(c) and (d) Revitalization of efforts to promote tourism from overseas in an ongoing process undertaken including relocation of overseas offices as per the emerging market trends and taking various initiatives to increase tourist traffic as per the requirement of each market.

Statement

Regarding Revamping of Overseas Tourist Offices

Tourist office	Arrivals 1997	Arrivals 1998	Arrivals 1999
Frankfurt	167443	160483	163977
Paris	123140	131262	120715

Tourist office	Arrivals 1997	Arrivals 1998	Arrivals 1999
Amsterdam	66375	76885	74148
Moscow	32190	29493	34620
Madrid	29758	33313	31731
Milan	58036	59552	59271
Stockholm	54148	54546	59106
Tel-Aviv	20162	21103	23417
London	377524	385613	354478
New York Los Angeles	250916	254774	251977
Toronto	78570	80111	82892
Buenos Air	17011	23701	37988
Dubai	116058	100052	117881
Johannesburg	98910	96045	129520
Tokyo	146880	129366	125108
Sydney	65387	80212	101237
Singapore	146205	133524	142358

Maintenance of Tourism Places

3228. PROF. M. SANKARALINGAM: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government have any scheme to build Yatri Niwas to cater to the needs of the middle-class tourist in the tourist places;

(b) if so, the tourist places which are contemplated to build yatri niwas in Tamil Nadu;

(c) whether Government will take efforts to increase the foreign exchange earning by way of proper maintenance and upkeep of tourist places to attract foreigners; and

(d) the facilities provided to the foreign and domestic tourists at such tourists places in Tamil Nadu and in other States?