

महिलाओं तथा लड़कियों के अनैतिक व्यापार का दमन अधिनियम के अन्तर्गत एक मामले की और आबकारी अधिनियम के अन्तर्गत एक मामले की, जिसमें घरेलू नौकर अन्तर्ग्रस्त थे, रिपोर्ट की गई थी।

(ख) (i) चार नौकर गिरफ्तार किए गए हैं और एक नौकर जो फरार हो गया था, उद्घोषित अपराधी करार किया गया है।

(ii) किसी नौकर की अवांछनीय गतिविधि का ज्योंही पता लगता है उसे उसके मालिक के ध्यान में भी लाया जाता है और उसकी गतिविधियों पर नज़र रखी जाती है।

(iii) नई दिल्ली में संसद सदस्यों के फ्लैटों के निवासियों द्वारा रखे जाने वाले घरेलू नौकरों के चाल चलन और उनके पूर्ववृत्त के सत्यापन के लिए भी उनसे अनुरोध किया जाता है।

t [THE DEPUTY MINISTER IN THE MINISTRY OF HOME AFFAIRS (SHRI F. H. MOHSIN) : (a) No case of burglary involving domestic servants was reported from M. Ps flats in the last three years. However 5 cases of theft, one case under Suppression of Immoral Traffic in Women and Girls Act and one case under the Excise Act involving domestic servants were reported.

(b) (i) Four servants have been arrested and one servant, who had absconded, has been declared a proclaimed offender.

(ii) Any undesirable activity of a servant when detected is also brought to the notice of his master and his activities are watched.

(iii) Requests for the verification of characters and antecedents of the house servants engaged by the residents of the M. P. Flats in New Delhi are also made to them.]

■¶] English translation.

RELEASE OF ADVERTISEMENTS BY PUBLIC SECTOR UNDERTAKINGS

710. SHRI KALYAN ROY :
SHRI MONORANJAN ROY :

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the media through which the public sector undertakings are releasing their advertisements ;

(b) whether it is a fact that some of these undertakings release their advertisements through private agencies ; and

(c) whether Government propose to issue certain directions in this regard ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI DHARAMVIR SINGH) : (a) to (c) Public sector undertakings are free to make their own arrangements for releasing their advertisements. They have, however, been asked to utilise the services of only advertising agencies which are owned and controlled entirely by Indians and borne on the panel of the Directorate of Advertising and Visual Publicity. A statement of such agencies is attached.

STATEMENT PANEL OF

APPROVED ADVERTISING

A. Government Advertising Agency

Directorate of Advertising and Visual Publicity, PTI Building, Parliament Street, NEW DELHI-I.

B. Indian Owned Advertising Agencies

1. M/s National Advertising Service Pvt. Ltd.,
13, Sir P. M. Road,
Bombay-).
2. M/s I. A. Stronach & Co.,
(India) Pvt. Ltd.,
15, Graham Road,
BOMBAY-1.
3. M/s Everest Advertising Pvt. Ltd.,
Kitab Mahal,
192, Dr. D. Naroji Road,
BOMBAY-1.
4. M/s Sista's Pvt. Ltd.,
25, Sir P. M. Road,
BOMBAY-1.

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| <p>5. M/s Advertising & Sales Promotion Co.,
P-35, Indian Exchange Place,
CALCUTTA-1.</p> <p>6. M/s Publicity Forum, 16,
Rajinder Nath Mookerjee
Road, CALCUTTA-1.</p> <p>7. M/s Shilpi Advertising Ltd.,
Shabibagh House,
13, Wittet Road,
Ballard Estate,
BOMBAY-1.</p> <p>8. M/s Efficient Publicities Pvt. Ltd., 19,
Woods Road, Mount Road,
MADRAS-2.</p> <p>9. M/s Alpha Advertising Service, 5/2,
Garstin Place, CALCUTTA-1.</p> <p>10. M/s Progressive Publicity Service,
14, Bentinck Street,
CALCUTTA-1.</p> <p>11. M/s Indian Publicity Bureau Service, 6/2,
Madan Street, CALCUTTA-13.</p> <p>12. M/s New Fields Advertising Pvt. Ltd.,
3/4A, Asaf Ali Road,
NEW DELHI.</p> <p>13. M/s Madras Advertising Co. Pvt. Ltd.,
200, Mount Road,
MADRAS-2.</p> <p>14. M/s National Publicity Service,
A-6, Connaught Place,
NEW DELHI-I.</p> <p>15. M/s Asian Advertising, H-
35, Connaught Circus, NEW
DELHI-I.</p> <p>16. M/s Interads Advertising Pvt. Ltd., 4/24-A,
Asaf Ali Road,
NEW DELHI-I.</p> <p>17. M/s Phoenix Advertising Pvt. Ltd., 1-A,
Vansittart Row, CALCUTTA-1.</p> <p>18. M/s Sekai Pvt. Ltd.,
13, India Exchange Place,
CALCUTTA-1.</p> <p>19. M/s Gayways Publicity Pvt. Ltd.,
35, Punchkuian Road,
NEW DELHI-I.</p> | <p>20. M/s Moulis Advertising Service,
42, Whites Road,
MADRAS-14.</p> <p>21. M/s Inter Publicity Pvt. Ltd.,
Ballard House, Mangalore Street,
P. B. No. 544,
BOMBAY-1.</p> <p>22. M/s Pratibha Advertising,
'cosmos' Prabhat Road, POONA-
4.</p> <p>23. M/s F. D. Stewart Pvt. Ltd., 38,
Whites Road, MADRAS-14.</p> <p>24. M/s Press Syndicate,
Readymoney Building,
Apollo Pier Road,
BOMBAY-1.</p> <p>25. M/s Marketing Advertising Associate* Pvt.
Ltd.,
P. B. No. 100050,
143, Mahatma Gandhi Road,
BOMBAY-1.</p> <p>26. M/s B. Dattaram & Co.,
Readymoney Mansion,
43, Veer Nirman Road,
BOMBAY-1.</p> <p>27. M/s Criterion Publicity Pvt. Ltd.,
P. B. No. 389,
19, Woods Road, Mount Road,
MADRAS-2.</p> <p>28. M/s Sobhagya Advertising Service,
Jeevan Sahakar (II Floor)
Sir P. M. Road, Fort,
BOMBAY-1.</p> <p>29. M/s Pratap Advertising Agency,
8-B, Jindal Trust Building,
Asaf Ali Road,
NEW DELHI-I.</p> <p>30. M/s NIMAS, (P. B. No. 1015), 121,
Mahatama Gandhi Road, Fort, BOMBAY-
1.</p> <p>31. M/s Aiyers Advertising & Marketing
Pvt. Ltd.,
7th Floor, Nariman Point,
BOMBAY-1.</p> <p>32. M/s International Advertising and
Marketing,
Merchant Chamber, 3rd Floor, 41,
New Marina Lines, BOMBAY-20.</p> |
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33. M/s Alfred Allan Advertising,
70, Janpath,
NEW DELHI.
34. M/s Mass Communication & Marketing
Pvt. Ltd.,
Bakhtavar, Opp. Colaba P. O.,
BOMBAY-5.
35. M/s Ranjit Sales & Publicity Ltd., 11 IA,
Mahatma Gandhi Road, BOMBAY. 1.
36. M/s Ratan Batra Pvt. Ltd., Ilaco
House, P. M. Road, BOMBAY-1.
37. M/s P. N. Bharucha & Co.,
Central Bank Building, Fort,
BOMBAY-1.
38. M/s Adarts Advertising, 16,
Mangoe Lane,
CALCUTTA-1.
39. M/s National Advertising Agency,
Kohinoor, 105, Park Street, Apart No.
18, 3rd Floor, CALCUTTA-16.
40. M/s Ulka Advertising,
Nirmal, Nariman Point,
BOMBAY-1.
41. M/s Tom & Bay (Advertising) Pvt. Ltd.,
658, Joshi Estate,
Jangli Maharaj Road,
POONA-4.
42. M/s Aries Advertising Bureau, 7-A,
First Street, Gopalapuram (South),
MADRAS-6.
43. M/s Pearl Advertising & Marketing, 1106,
Akash Deep,
26-A, Barakhamba Road,
NEW DELHI-I.
44. M/s Jaisons,
Kakad Chambers,
Dr. Annie Besant Road, Worli,
BOMBAY-18.
45. M/s Printadex Advertising,
3, Udayachal, 9, Rawdon Street,
CALCUTTA-17.
46. M/s Medium Service,
2, Chovvringhee Road,
CALCUTTA-13.

47. M/s Focus Advertising Pvt. Ltd.,
15, Graham Road, P. B. No. 517,
Ballard Estate,
BOMBAY.
48. M/s Advertising Consultant
(India) Ltd.,
18, Hanuman Road,
NEW DELHI.
49. M/s Vision Advertising & Marketing,
"Scheherzade", Flat No. 3,
Off Arthur Bunder Road, Colaba,
BOMBAY-5.
50. M/s Sterling Advertising (P) Ltd., Jeewan
Roop Mansion, L-Block, Connaught Place,
NEW DELHI.
51. M/s Mirat Advertising,
Sadhana Rayon House, D.
N. Road, BOMBAY-1.
52. M/s Pressman Advertising &
Marketing Ltd.,
9, Brabourne Road,
CALCUTTA-1.
53. M/s Orient Publicity Service, 23-
A, Netaji Subhas Road, (5th
Floor), CALCUTTA-1.
54. M/s R. A. Advertising Service, Bell
Building,
Mehta Road,
BOMBAY.
55. M/s 20th Century Publicity, 6/2,
Madan Street, CALCUTTA-13.
56. M/s IMPALA Advertising, 4B,
Wood Street (Top Floor),
CALCUTTA-16.
57. M/s Kiron Ads. Pvt. Ltd., Abid
Centre, HYDERABAD-1.

RELAXATION IN LICENCING

711. SHRI K. C. PANDA:
SHRI SUNDAR MANI PATEL:

Will the Minister of INDUSTRIAL
DEVELOPMENT be pleased to state :

(a) whether it is a fact that Government have
recently relaxed licensing curbs on a number of
major industries :