

कार्यों में प्रधान मन्त्री की भी सहायता करेंगे)
(SHRI K. C. PANT) : (a) and (b) No proposal for setting up a Central Government Electronic Plant in Kerala is under consideration.

EARNINGS FROM COMMERCIAL ADVERTISEMENTS SERVICE

564. SHRI LOKANATH MISRA :
SHRI SWAISINGH SISODIA :

Will the Minister of INFORMATION AND BROADCASTING/सूचना और प्रसारण मंत्री be pleased to state :

(a) the earnings during the current year from the commercial advertisements service of the All India Radio;

(b) whether there is any scheme under Government's consideration to widen advertising service, and if so, the details thereof; and

(c) the additional revenue expected from this project ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING/सूचना और प्रसारण मंत्रालय में उपमन्त्री (SHRI DHARAMVIR SINGH) : (a) Gross earnings for the period January to April, 1971 were of the order of Rs. 1,24,65,000.

(b) and (c) Commercial Service has so far been introduced at 18 Vividh Bharati centres. It will be extended to the remaining ten centres according to a phased programme. Market surveys for this purpose are being conducted. It is not possible at this stage to indicate the revenue which will be earned from these ten centres.

CUT IN IMPORTS

565. SHRI SITARAM JAIPURIA : Will the Minister of FOREIGN TRADE/विदेश व्यापार मंत्री be pleased to state :

(a) whether there is any proposal under Government's consideration to cut imports from developed countries;

(b) if so, the details thereof; and

(c) the total imports and exports, during 1970-71 from developed countries ?

THE DEPUTY MINISTER IN THE MINISTRY OF FOREIGN TRADE/विदेश व्यापार मंत्रालय में उपमन्त्री (SHRI A. C. GEORGE) : (a) No, Sir.

(b) The question does not arise.

(c) A statement of total imports and exports during April-November, 1970 is placed on the Table of the House.

STATEMENT

*India's imports from and exports to
major developed countries during
April-November, 1970*

(Value in Rs. crores)

| Country | April-November, 1970 | |
|-------------------------------|----------------------|---------|
| | Imports | Exports |
| 1. U. S. A. | 298.9 | 134.3 |
| 2. U. S. S. R. | 71.4 | 136.9 |
| 3. U. K. | 69.3 | 115.2 |
| 4. Japan. | 48.2 | 136.8 |
| 5. West Germany. | 70.3 | 22.2 |
| 6. Canada. | 84.8 | 20.0 |
| 7. Australia. | 25.3 | 16.0 |
| 8. New Zealand. | 0.7 | 3.7 |
| 9. France. | 11.1 | 11.7 |
| 10. Belgium. | 6.2 | 12.5 |
| 11. Italy. | 21.1 | 9.0 |
| 12. Netherlands. | 10.3 | 9.0 |
| 13. Austria. | 1.5 | 0.4 |
| 14. Denmark. | 2.0 | 2.7 |
| 15. Norway. | 1.6 | 0.5 |
| 16. Sweden. | 5.4 | 3.0 |
| 17. Switzerland. | 7.9 | 5.1 |
| 18. Finland. | 2.1 | 0.3 |
| 19. Greece. | 1.2 | 1.3 |
| 20. Spain. | 1.2 | 1.9 |
| 21. Ireland. | Neg. | 4.1 |
| 22. Czechoslovakia. | 14.9 | 16.3 |
| 23. German Demo. Republic. | 12.5 | 16.3 |
| 24. Hungary. | 10.9 | 8.8 |
| 25. Poland. | 18.5 | 13.8 |
| 26. Romania. | 9.7 | 7.9 |
| 27. Yugoslavia. | 4.2 | 27.0 |
| 28. Bulgaria. | 8.0 | 4.7 |

Source: D. G. C. I. & S., Calcutta.