(ख) इस समय आयोग ऐसे क्षेत्रों के अभि-निर्धारण में लगा हुआ है जहां विकास कार्यक्रमों तथा प्रक्रियाओं को मजबूत अथवा संगोधित किया जा सकता है ताकि इन समस्याओं को अधिक प्रभावणाली ढंग से हल किया जा सके।

# t[THE MINISTER OF STATE IN THE MINISTRY OF PLANNING/योजना मंत्रालय में राज्य मंत्री (SHRI MOHAN DHARIA) :

- (a) The Planning Commission is being reorganised with a view to facilitate the framing of specific policies and programmes, arising out of the mandate of the electorate.
- (b) The Commission is currently engaged in identifying the areas in which developmental programmes and procedures could be strengthened or modified in order to tackle these problems more effectively.]

### T.V. STATION IN BORDER STATES

879. SHRI JAGDISH PRASAD MATHUR : Will the Minister of INFOR-MATION AND BROADCASTIONG/ सुवना और प्रसारण मंत्री be pleased to state :

- (a) whether Government propose to set up TV stations in border states with a view to counter Pakistan's slanderous T.V. propaganda; and
- (b) if so, the details thereof, and the period likely to be taken in the implementation of the scheme?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING

DHARAM VIR SINGH): (a) and (b) Of the TV stations in Pakistan the one whose programmes spill over into India is located at Lahore. Its programmes can be viewed in certain areas of Punjab and J & K. The question of setting up of a TV station in the Punjab is under Government's consideration.

## NEWSPAPER ADVERTISEMENTS

880. SHRI CHITTA BASU : Will the Minister of INFORMATION AND

t[ ] English translation.

BROADCASTING/सूचना और प्रसारण मंत्री be pleased to state :

- (a) whether it is a fact that the Pres Commission recommended that not more than 40 per cent of space should be allowed for advertisement by any Newspaper;
- (b) if so, whether Government propose to enforce it: and
  - (c) if not, the reasons therefore?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING

सुचना और प्रसारण मन्त्रालय Sf 3>?-H«jft (SHRI DHARAM VIR SINGH): (a) Yes, Sir.

(b) and (c) The question of reintroduction of 'Price Page Schedule' has been carefully considered and Government have been advised that this would require an amendment of the Constitution.

### AIR-LIFTING OF POSTCARDS

881. SHRI G. GOPINATHAN NAIR: Will the Minister of COMMUNICATIONS/ H^TT \*raV be pleased to state whether Government have decided to discontinue the system of air-lifting of postcards?

THE MANUETER OF COMMUNICATIONS Hall (SHRI H. N. BAHU-GUNA): No Sir.

### KERALA COFFEE GROWER'S ASSOCIATION

882. SHRI G. GOPINATHAN NAIR: DR. K., MATHEW KUR1AN: SHRI K. P. SUBRAMANIA MENON:

Will the Minister of FOREIGN TRADE/ विदेश व्यापार मंत्री be pleased to state :

- (a) whether Government have recently received any memoranda from the Kerala Coffee Grower's Association;
- (b) if so, what are the issues raised therein; and
- I (c) the reaction of Government thereto?