(ख) इस समय ग्रायोग ऐसे क्षेता व ग्रामि-निर्धारण मे लगा हुन्ना है जहा विकास कार्यक्रमो तथा प्रतियात्रा को मजब्न ग्रथवा मशोधित किया जा सकता है ताकि इन समस्यात्रा को ग्रिधिक प्रभावशाली ढग से हल किया जा सके।

†[THE MINISTER OF STATE IN THE MINISTRY OF PLANNING/योजना मत्नालय मे राज्य मत्नी (SHRI MOHAN DHARIA)
(a) The Planning Commission is being reorganised with a view to facilitate the fram-

- organised with a view to facilitate the framing of specific policies and programmes, arising out of the mandate of the electotate
- (b) The Commission is currently engaged in identifying the areas in which developmental programmes and procedures could be strengthened or modified in order to tackle these problems more effectively ]

## TV STATION IN BORDER STATES

879 SHRI JAGDISH PRASAD MATHUR Will the Minister of INFOR-MATION AND BROADCASTIONG/ सूचना और प्रसारण मत्री be pleased to state

- (a) whether Government propose to set up TV stations in border states with a view to counter Pakistan's slanderous TV propaganda, and
- (b) if so, the details thereof, and the period likely to be taken in the implementation of the scheme?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING/सूचना और प्रसारण मजानय में उप-मजी (SHRI DHARAM VIR SINGH) (a) and (b) Of the TV stations in Pakistan the one whose programmes spill over into India is located at Labore Its programmes can be viewed in certain areas of Punjab and J & K The question of setting up of a TV station in the Punjab is under Government's consideration

## NEWSPAPER ADVERTISEMENTS

880 SHRI CHITTA BASU Will the Minister of INFORMATION AND

[ ] English translation

BROADCASTING/सूचना श्रौर प्रसारण मनी be pleased to state

- (a) whether it is a fact that the Pres Commission recommended that not more than 40 per cent of space should be allowed for advertisement by any Newspaper,
- (b) if so, whether Government propose to enforce it, and
  - (c) if not, the reasons therefore?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING/सूचना और प्रसारण मन्त्रालय मे उप-मन्तो (SHRI DHARAM VIR SINGH)

- (a) Yes, Sir
- (b) and (c) The question of reintroduction of 'Price Page Schedule' has been carefully considered and Government have been advised that this would require an amendment of the Constitution

## AIR-LIFTING OF POSTCARDS

881 SHRI G GOPINATHAN NAIR · Will the Minister of COMMUNICATIONS/ सचार मनी be pleased to state whether Government have decided to discontinue the system of air-lifting of postcards '

THE MINISTER OF COMMUNICATIONS/सचार मत्रो (SHRI H N BAHUGUNA) No Sir

Kerala Coffee Grower's Association

882 SHRI G GOPINATHAN NAIR ·
DR K. MATHEW KURIAN
SHRI K P SUBRAMANIA
MENON :

Will the Minister of FOREIGN TRADE/ विदेश व्यापार मंत्री be pleased to state

- (a) whether Government have recently received any memoranda from the Kerala Coffee Grower's Association,
- (b) If so, what are the issues raised therein, and
  - (c) the reaction of Government thereto?