

SALE OF GOVERNMENT PUBLICATIONS  
ABROAD

94. SHRI KRISHAN DUTT: Will the Minister of INTERNATIONAL TRADE be pleased to state what steps Government have taken to encourage the sale of books published by Government Publications Division in foreign countries and to have these books translated in foreign languages to enlarge their market abroad?

THE MINISTER OF INTERNATIONAL TRADE (SHRI MANUBHAI SHAH) : A statement is attached.

## STATEMENT

1. Sales of publications are effected through about 200 book-sellers in 46 countries abroad. Price lists and circulars about new releases are sent to these book-sellers regularly.

2. Liberal trade terms have been offered to these book-sellers to induce them to sell our publications. A reasonable discount is allowed on the printed foreign prices, full expenses on postage, freight etc. are borne by the Government and credit to the extent of Rs. 1,000 is allowed in the case of each book-seller.

3. Publications are also sold departmentally by our High Commission in London.

4. Price lists and circulars about new releases are also sent to 1400 *ad hoc* buyers in foreign countries, mainly English speaking areas, which include educational institutions, libraries and such individuals as may have shown interest in Indian publications previously.

5. Publications were also advertised till recently in a few important journals like the Times Literary Supplement, London, Book-sellers Weekly, London, Publishers Weekly, U.S.A. etc.

6. Books are kept on permanent display in 13-show rooms in different countries abroad.

7. Books were displayed in 17 Book or Trade Fairs]Exhibitions held in various countries outside India during the last three years. Names of some of the important fairs are given below: —

(i) International Book Fair,  
Frankfurt, 1962.

(ii) International Book Exhibition,  
Tokyo, 1962.

(iii) International Book Exhibition,  
Lahore, 1962.

(iv) 8th U. S. International Book  
Exhibition, 1963.

(v) International Book Fair,  
Frankfurt, 1963.

(vi) Indian Exhibition, Moscow,  
1963.

8. Currently, books are also on sale/display at the U. S. World Fair, 1964-65.

9. As regards translation of books in foreign countries, normally the Government Publications Division does not bring out foreign language editions of its publications. However, some of the tourist publicity books are brought out in French, Spanish, German and Italian with a view to attracting the foreign tourists in India. These are distributed in foreign countries through the tourist offices.

10. In addition, as a measure of assistance in promoting exports of books generally, provision has been made in the Export Promotion Scheme for Paper and Paper products for licensing of import of paper and other materials against export of books.

95. [Transferred to the 4th June 1964]

IMPORT OF INDIAN MANGO AND GUAVA JUICE  
BY RUSSIA

96. SHRI SANKAR PRATAP SINGH DEV: Will the Minister of INTERNATIONAL TRADE be pleased to state whether it is a fact that the Soviet

Union has agreed to import mango and guava juice from India?

THE MINISTER OF INTERNATIONAL TRADE (SHRI MANUBHAI SHAH): U.S.S.R. has shown interest in purchasing mango and guava juices from India. Negotiations are continuing.

#### IMPORT OF TRACTORS

97. SHRI SANKAR PRATAP SINGH DEV: Will the Minister of FINANCE be pleased to state:

(a) whether his Ministry has made an allocation of Rupees eighty lakhs in foreign exchange for the import of tractors for use in Dandakaranya; and

(b) if so, whether the Indian tractor manufacturers are not in a position to meet the demand?

THE MINISTER OF FINANCE (SHRI T. T. KRISHNAMACHARI): (a) Yes, Sir.

(b) The foreign exchange allocation is for meeting such requirements as cannot be met from indigenous sources.

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#### STATEMENT *RE* STARRED QUESTION NO. 181 AND UNSTARRED QUESTION NO. 300 ANSWERED ON THE 1ST MAY, 1963 AND 4TH DECEMBER, 1963 RESPECTIVELY

##### STAFF CARS IN THE CHARGE OF MINISTRIES

THE DEPUTY MINISTER IN THE MINISTRY OF FINANCE (SHRIMATI TARKESHWARI SINHA): Sir, in reply to (i) Starred Question No. 181 by Shri Deokinandan Narayan, answered on the 1st May, 1963 and (ii) Unstarred Question No. 300 by Shri B. N. Bhargava, answered on the 4th December, 1963 information was given to the House in two statements relating to the number of staff cars in the charge of each Ministry and the expenditure incurred on them from year to year. Some of the Ministries have since reported that, unfortunately, the figures given by them need

corrections as some errors had crept in inadvertently due to inclusion of certain vehicles other than staff cars, and to overlapping of data between the Ministries and their attached or subordinate offices. Revised statements have been prepared incorporating the corrections intimated by the Ministries and are laid on the Table of the House. [See Appendix XLVIII. Annexure Nos. 7 and 8 for revised statements.]

#### PAPERS LAID ON THE TABLE

##### ANNUAL REPORT AND ACCOUNTS (1962-63) OF THE COFFEE BOARD

THE MINISTER OF INTERNATIONAL TRADE (SHRI MANUBHAI SHAH): Sir, I beg to lay on the Table a copy of the Twenty-third Annual Report and Accounts of the Coffee Board for the year 1962-63, together with the Audit Report on the Accounts. [Placed in Library. See No. LT-2940/64].

##### THE REPORT OF THE JUTE COMMITTEE

THE MINISTER OF INDUSTRY (SHRI N. KANUNGO): Sir, I beg to lay on the Table a copy of the Report of the Jute Committee. [Placed in Library. See No. LT-2940/64].

##### STATEMENT SHOWING ACTION TAKEN OR TO BE TAKEN ON RECOMMENDATIONS OF THE SRIVASTAVA COMMITTEE ON JUTE GOODS

SHRI N. KANUNGO: Sir I also beg to lay on the Table a statement showing the action taken or proposed to be taken by Government on the more important recommendations of the Srivastava Committee on Jute Goods. [Placed in Library. See No. LT-2943/64].

##### THE CENTRAL SILK BOARD (RECRUITMENT) AMENDMENT RULES, 1964

SHRI N. KANUNGO: Sir, I also beg to lay on the Table a copy of the Ministry of Industry Notification G. S. R. No. 722, dated the 29th April, 1964, publishing the Central Silk Board (Recruitment) Amendment