

**NEW ADVERTISEMENT POLICY FOR EQUAL ALLOCATION OF SPACE**

201. SHRI SITARAM JAIPURIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether Government have adopted a new advertisement policy providing for equal allocation of space between the big and small newspapers; and

(b) if so, what are the details of that policy and by what time it will materialise?

THE DEPUTY MINISTER DJ THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI SHAM NATH) fa) No, Sir.

(b) Does not arise.

**SRINAGAR-LEH ROAD**

202. SHRI SITARAM JAIPURIA: Will the Minister of DEFENCE be pleased to state:

(a) whether it is a fact that the Government of the United States of America have agreed to give assistance to improve the Srinagar-Leh Road; and

(b) if so, what would be the nature of the assistance and by when it is expected to be given?

THE MINISTER OF DEFENCE (SHRI Y. B. CHAVAN): (a) and (b) The United States Government have shown interest in the development of the road from Srinagar to Leh. They have offered assistance in the form of expert technical advice and supply of machinery, equipment and vehicles required for the works. The extent of assistance and other related matters are under discussion.

**VISIT OF EXPERTS FROM WESTERN COUNTRIES**

203. SHRI SITARAM JAIPURIA: Will the Minister of DEFENCE be pleased to state:

409 R.S.—3.

(a) whether it is a fact that experts from some Western countries recently visited India in connection with defence production in the private sector;

(b) if so, from which countries they came and which industries they visited; and

(c) what is their report in this regard?

THE MINISTER OF DEFENCE PRODUCTION IN THE MINISTRY OF DEFENCE (SHRI K. RAGHURAMAIAH) : (a) and (b) Experts from the U.S.A. and Britain visited India to assess the plans for increase of production to meet defence requirements, both in the Defence establishments and in the private sector. They visited the Defence establishments and some of the major engineering industrial units in the private sector. An Australian team of specialists also visited India in July 1963.

(c) In relation to production for defence requirements in the private sector, they had stated that the factories they had visited represented a good source for production of defence material, and that some of the work can be done with the existing machine tools and the other work with additional machinery. They had also recommended that an effective machinery should be set up for utilising fully the capacity in the private sector for production of defence material.

**REAPPRAISAL OF THIRD PLAN**

204. SHRI N. SRI RAMA REDDY: Will the Minister of PLANNING be pleased to state:

(a) whether any mid-term reappraisal of the Third Five Year Plan is proposed to be made in view of its inability to produce significant results in the first two years; and