

SHRI G. RAJAGOPALAN: I require notice.

SHRI B. GUPTA: The hon. Minister has said that he has not been able to know what the term "best sellers" means. Would he like to understand it from us?

SHRI G. RAJAGOPALAN: If he could explain, I can understand.

SHRI S. MAHANTY: What was the face value of these publications?

MR. CHAIRMAN: Face value?

SHRI S. MAHANTY: Face value means the total price of these publications.

(No reply.)

INCLUSION OF VAMSADHARA PROJECT IN FIVE YEAR PLAN

*140. SHRI PRASADARAO: Will the Minister for PLANNING be pleased to state:

(a) whether Government have received any proposal from the Andhra Government for the inclusion of the Vamsadhara Project in the First Five Year Plan; and

(b) if so, when the project will be taken up for construction?

THE DEPUTY MINISTER FOR IRRIGATION AND POWER (SHRI J. S. L. HATHI): (a) Yes, Sir.

(b) The project will be considered in connection with the Second Five Year Plan.

SHRI PRASADARAO: In view of the fact that there is no medium or major irrigation project in that district would the Government include it in the First Five Year Plan?

MR. CHAIRMAN: Suggestion for action.

PUBLICITY CAMPAIGN TO POPULARISE FIVE YEAR PLAN

*141. SHRIMATI VIOLET ALVA: Will the Minister for INFORMATION AND BROADCASTING be pleased to state:

(a) the amount allotted or spent in each State for publicity campaign to popularise the Five Year Plan; and

(b) the number of films which have been produced or are under production on the Five Year Plan?

THE PARLIAMENTARY SECRETARY TO THE MINISTER FOR INFORMATION AND BROADCASTING (SHRI G. RAJAGOPALAN): (a) Work of the Integrated Publicity Programme for the Five Year Plan is not done State-wise nor are accounts maintained State-wise. The States conduct their own publicity campaigns to popularise the Five Year Plan.

(b) Seven documentary films have already been produced and seven more are under production.

SHRIMATI VIOLET ALVA: What steps have the Government taken for audio-visual propaganda in rural India?

SHRI G. RAJAGOPALAN: The films that we produce are sent out to the community project areas and also to the touring cinemas. They show these films.

SHRI T. S. PATTABIRAMAN: Is it a fact that the integrated publicity lacks posters and pamphlets, whenever they are in demand?

SHRI G. RAJAGOPALAN: I do not think so, Sir.

SHRI B. GUPTA: May I know, Sir, if the Government is aware that the West Bengal Government is training up a bunch of artists and litterateurs at a heavy cost for carrying on propaganda for the Five Year Plan?

SHRI G. RAJAGOPALAN: The question should be addressed to the West Bengal Government, Sir.

SHRI S M HEMROM. Is the publicity campaign confined only to community project areas?

SHRI G RAJAGOPALAN: No, Sir.

SHRIMATI MAYA DEVI CHETTRY. May I know, Sir, the languages in which the films are produced or are under production to popularise the Five Year Plan?

SHRI G RAJAGOPALAN: The films are at present produced in Hindi, Bengali, Tamil and Telugu in addition to English. And as soon as we get the necessary staff, we propose producing them in Malayalam, Marathi, Punjabi, Oriya, Gujarati, Assamese, Kannada and Kashmiri.

SHRI B GUPTA. Does the shooting of the students constitute a part of the popularisation programme of the Five Year Plan?

MR CHAIRMAN. Order, order.

RADIO STATION AT INDORE

*142 **SHRI V S SARWATE:** Will the Minister for INFORMATION AND BROADCASTING be pleased to state whether Government propose to open a radio station at Indore, and if so, when?

THE PARLIAMENTARY SECRETARY TO THE MINISTER FOR INFORMATION AND BROADCASTING (SHRI G RAJAGOPALAN) Yes, Sir. The preliminary work has already been started and it is expected to be completed by the end of 1954-55.

SHRI V S SARWATE: Has the building at Indore been got possession of by the Government?

SHRI G RAJAGOPALAN: Sir, we have got the studio building in Malwa House. And as for the site for the location of the transmitter, the Madhya Bharat Government have been approached to acquire the land under section 17 of the Land Acquisition Act.

SHRI V S SARWATE: Has the transmitter reached Indore?

SHRI G RAJAGOPALAN: I require notice.

SHRI K SURYANARAYANA: Is there any proposal to start a radio station at Kurnool?

SHRI G RAJAGOPALAN. It does not arise from this question.

SHRI V S SARWATE: What are the difficulties in the way of the whole thing?

SHRI G RAJAGOPALAN: Preliminary work is under progress, and land has got to be acquired and the Madhya Bharat Government has to be moved in the matter. And as for the studio, the studio building is getting ready.

INDIANS IN SUDAN

*143 **SHRI SARDAR SINGH:** Will the PRIME MINISTER be pleased to state—

(a) what is the number of Indians residing in Sudan, and

(b) what arrangements Government have made for the protection of their interests in that country?

THE PARLIAMENTARY SECRETARY TO THE PRIME MINISTER (SHRIMATI LAKSHMI MENON) (a) About 1,400

(b) Our Consul General in Alexandria who is also Indian Trade Commissioner for the Sudan looks after the commercial interests of Indian traders in that country.

SHRI SARDAR SINGH: In view of the new set-up in the Sudan, may I know, Sir, if the Government is considering having direct representation there?

SHRIMATI LAKSHMI MENON. Sir, our Ambassador in Egypt has visited Sudan after the completion of general elections in that country, and negotiations are going on with regard