

#### **News channels**

3477. DR. BHALCHANDRA MUNGEKAR : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of news channels being broadcast in the country, language-wise; and
- (b) the number of news channels which have entered into collaboration with foreign news channels ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA) : (a) As on 31-08-2011, 401 News and Current Affairs (NCA) satellite television channels, including 35 channels of Doordarshan, have been permitted in various languages under the Uplinking/Downlinking Guidelines of this Ministry. The details are available on the Ministry's website ([www.mib.nic.in](http://www.mib.nic.in)).

(b) As per the Uplinking/Downlinking Guidelines of this Ministry, Foreign Equity holding including FDI/FII/NRI investments should not exceed 26% of the Paid Up equity of the applicant company seeking permission for a News and Current Affairs (NCA) channel. This Ministry does not maintain data regarding collaboration of permitted News and Current Affairs (NCA) channels with foreign news channels.

#### **Ban on advertisements on fast food products**

3478. SHRI RAJKUMAR DHOOT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Government proposes to impose ban on advertisements of fast food products on print and electronic media of the country to prevent the ill-effects particularly of obesity amongst children and youths;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA) : (a) No Sir.

- (b) Doesn't arise.