

The Armed Forces have also undertaken sustained image projection and publicity campaign to create awareness among the youth on the advantages of taking up a challenging and satisfying career. Awareness campaigns, participation in career fairs and exhibitions, advertisements in print and electronic media, motivational lectures in schools, colleges are also some of the other measures in this direction.

Celebration of BRO Day

1751. SHRI RAM KRIPAL YADAV: Will the Minister of DEFENCE be pleased to state:

(a) whether it is a fact that Border Roads Organisation (BRO) is not a Government approved name whereas only GREF (General Reserve Engineer Force) is Government approved name of department;

(b) if so, the reasons for celebrating BRO Day by department every year; and

(c) what is the annual budget and expenditure on this celebration and the details of last three years, year-wise?

THE MINISTER OF DEFENCE (SHRI A.K. ANTONY): (a) Border Roads Organisation (BRO) headed by Director General Border Roads was created in 1960 as the executing agency for strategic and other road projects. This Organisation is manned by two streams, the army and the civilian streams. The civilian stream is called General Reserve Engineer Force (GREF). Certain rules pertaining to discipline under the Army Act are applicable to the members of GREF.

(b) and (c) BRO Day is celebrated every year. Details of expenditure is as under:

Year	Expenditure
2009	Rs. 79,940.00
2010	Rs. 9,99,646.00 *
2011	Rs. 79,682.00

* This includes expenditure of Golden Jubilee Celebration involving many activities.

Cadre review for BRO

1752. SHRI RAM KRIPAL YADAV: Will the Minister of DEFENCE be pleased to state: