

Mechanism to regulate TRP

686. SHRI A. ELAVARASAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Broadcast Audience Research Council (BARC), the joint body of private broadcasters, advertisers and media agencies, failed to meet the dead line to put in place an industry-led mechanism to regulate TRP in the country;

(b) if so, the details thereof:

(c) whether Government is not in favour of giving any more extension and proposes to set up TRP body; and

(d) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) to (d) A Committee was set up under the chairmanship of the former Secretary General, Federation of Indian Chamber of Commerce & Industry, to make recommendations on various critical issues relating to generation of Television Rating Points (TRP) in India. The Committee submitted its Report in November, 2011. Taking note of an industry led initiative called Broadcast Audience Research Council (BARC), the Committee recommended, inter-alia, that the joint industry body is the most effective way forward for producing accuracy and robustness in TRP systems in India. The Committee also recommended that the TRP measurement process should comprise of 4 stages. The Committee further recommended that the BARC initiates the necessary changes within its board for, inter-alia, initiation of further activity by June, 2011. The BARC has commenced the preparatory activity for TRP generation and is likely to start publishing rating reports by July, 2013. There is no proposal at present under consideration of the Government to set up any separate body on TRP.

FM Radio stations

687. SHRI TARUN VIJAY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of FM (commercial) radio stations functional in the country with the details of their operators/owners/controllers and locations;

(b) the number of community radios operational with details of their licensed operators and locations;

(c) whether these are special schemes to encourage community radios in border areas and if so, the details thereof;

(d) whether there are any such community radio stations already functional in any of the border districts; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) At present, 245 private FM radio stations are being operated by 37 companies across 85 cities in the country. Details of these channels are given in Statement-I (See below).

(b) As on date 122 Community Radio Stations are functional in the country. Details of their operators and locations are given in Statement-II (See below).

(c) and (d) No, Sir.

(e) Does not arise.

Statement-I

Details of Private FM Radio Channels in the country

Sl. No.	Name of the Company/Operator	Name of the city(s)	No. of channels
1	2	3	4
1.	M/s. Ananda Offset Pvt. Ltd.	Kolkata	1
2.	M/s. Asianet Radio Pvt. Ltd.	Kannur, Thrissur	2
3.	M/s. B.A.G. Infotainment Pvt. Ltd.	Ahmednagar, Dhule, Hissar, Jabalpur, Jalgoan, Karnal, Muzaffarpur, Patiala, Ranchi, Shimla	10
4.	M/s. Chinar Circuits Ltd.	Gangtok, Siliguri	2
5.	M/s. Clear Media (India) Ltd.	Delhi	1
6.	M/s. D.B. Corp. Ltd.	Ahmedabad, Ajmer, Amritsar, Bhopal, Bilaspur, Chandigarh, Gwalior, Indore, Jabalpur, Jaipur, Jalandhar, Jodhpur, Kota, Nagpur, Raipur, Surat, Udaipur	17

1	2	3	4
7.	M/s. Digital Radio Broadcasting Ltd.	Delhi, Mumbai, Kolkata	3
8.	M/s. Entertainment Network (India) Ltd.	Delhi, Mumbai, Kolkata, Chennai, Ahmedabad, Bangaluru, Bhopal, Coimbatore, Hyderabad, Indore, Jabalpur, Jaipur, Jalandhar, Kanpur, Kolhapur, Lucknow, Madurai, Mangalore, Nagpur, Nasik, Panaji, Patna, Pune, Raipur, Rajkot, Surat, Thiruvananthapuram, Vadodara, Vijaywada, Vishakapatnam, Aurangabad, Varanasi	32
9.	M/s. Eastern Media Ltd.	Bhubaneshwar, Rourkela	2
10.	M/s. Gwalior Farms Pvt. Ltd.	Gwalior	1
11.	M/s. H.T. Media Ltd.	Delhi, Mumbai, Kolkata, Bangaluru	4
12.	M/s. Hitz FM Radio Pvt. Ltd.	Kolkata	1
13.	M/s. India FM Pvt. Ltd.	Kolkata	1
14.	M/s. India Radio Ventures Pvt. Ltd.	Bangaluru, Panaji	2
15.	M/s. ITM Software & Entertainment Pvt. Ltd.	Gwalior	1
16.	M/s. KAL Radio Ltd.	Bangaluru, Gulberga, Hyderabad, Kannur, Kochi, Kozhikode, Madurai, Mangalore, Mysore, Puducherry(Ut), Rajahmundry, Thiruvananthapuram, Thrissur, Tiruchi, Tirupati, Tuticorin, Vijaywada, Warangal	18

1	2	3	4
17.	M/s. Music Broadcast Pvt. Ltd.	Delhi, Mumbai, Chennai, Ahmedabad, Ahmednagar, Akola, Bangaluru, Coimbatore, Hyderabad, Jaipur, Jalgoan, Lucknow, Nagpur, Nanded, Pune, Sangli, Sholapur, Surat, Vadodara, Vishakapatnam	20
18.	M/s. Malar Publications Ltd.	Chennai, Coimbatore, Madurai, Puducherry (UT), Tiruchi, Tirunelveli, Tuticorin	7
19.	M/s. Malayalla Manorama co. Ltd.	Kannur, Kochi, Kozhikode, Thrissur	4
20.	M/s. Muthoot Broadcasting Pvt. Ltd.	Chennai	1
21.	M/s. Neutral Publishing House Ltd.	Jamshedpur, Ranchi	2
22.	M/s. Noble Broadcasting Pvt. Ltd.	Chennai	1
23.	M/s. Pcm Cemments Concrete Pvt. Ltd.	Gangtok, Siliguri	2
24.	M/s. Positive Radio Pvt. Ltd.	Agartala, Guwahati, Itanagar, Shillong	4
25.	M/s. Pudhari Publication Pvt. Ltd.	Kolhapur, Sangli	2
26.	M/s. Purvy Broadcast Pvt. Ltd.	Guwahati	1
27.	M/s. Radio Mid-Day (West) India Ltd.	Delhi, Mumbai, Kolkata, Chennai, Ahmedabad, Bangaluru, Pune	7
28.	M/s. Rajasthan Patrika Pvt. Ltd.	Jaipur, Kota, Raipur, Udaipur	4
29.	M/s. Raneka Fincom Pvt. Ltd.	Raipur	1

1	2	3	4
30.	M/s. Reliance Broadcast Network Ltd.	Delhi, Mumbai, Kolkata, Chennai, Agra, Ajmer, Aligarh, Allahabad, Amritsar, Asansol, Bangaluru, Bareilly, Bhopal, Bhubaneshwar, Bikaner, Chandigarh, Guwahati, Gwalior, Hissar, Hyderabad, Indore, Jalandhar, Jammu, Jamshedpur, Jhansi, Jodhpur, Kanpur, Kota, Mangalore, Mysore, Panaji, Patiala, Puducherry (UT), Rajkot, Ranchi, Rourkela, Shimla, Sholapur, Srinagar, Surat, Thiruvananthapuram, Tirupati, Udaipur, Vadodara, Vishakapatnam	45
31.	M/s. Shri Puran Multimedia Ltd.	Agra, Bareilly, Gorakhpur, Hissar, Jalandhar, Karnal, Ranchi, Varanasi	8
32.	M/s. South Asia FM Ltd.	Ahmedabad, Allahabad, Asansol, Aurangabad, Bhubaneshwar, Gangtok, Guwahati, Jabalpur, Jamshedpur, Kanpur, Nagpur, Nasik, Pune, Rajkot, Shillong, Siliguri, Vadodara, Varanasi, Bhopal, Indore, Jaipur, Lucknow	22
33.	M/s. Sun TV Network Ltd.	Chennai, Coimbatore, Tirunelveli	3
34.	M/s. Syntech Informatics Pvt. Ltd.	Siliguri	1
35.	M/s. T.V. Today Network Ltd.	Delhi, Mumbai, Kolkata, Amritsar, Jodhpur, Patiala, Shimla	7
36.	M/s. The Mathrabhumi Printing & Publishing Co.Ltd.	Kannur, Kochi Thiruvananthapuram, Thrissur	4
37.	M/s. Udaya FM Pvt. Ltd.	Vishakapatnam	1
Total			245

Statement-II

Details of Community Radio Stations functional in the country along with their operators and locations

Sl.No.	Name of Institute.	Category	Location of Organisation	Location of Station	State
1	2	3	4	5	6
1	Abid Ali Khan Trust	NGO	Hyderabad	Hyderabad	Andhra Pradesh
2	Keshav Memorial Education Society	EDU	Hyderabad	Himayat Nagar	Andhra Pradesh
3	Deccan Development Society	NGO	Hyderabad	Zaheerabad	Andhra Pradesh.
4	Hyderabad University	EDU	Hyderabad	Gachibowli	Andhra Pradesh
5	Sri Venketeswara Oriented College	EDU	Tirupati	Tirupati	Andhra Pradesh
6	Sri Vishnu Engg. College For Women	EDU	Bheemavaram	Bheemavaram	Andhra Pradesh
7	Gauhati University	UNIV	Guwahati	Guwahati	Assam
8	Krishna Kanta Handique State Open University	UNIV	Guwahati	Guwahati	Assam
9	Ayodhya Lal Kalyan Niketan	NGO	Gopalgunj	Gopalgunj	Bihar
10	Indian Instt. of Business Management	EDU	Patna	IBM, Patna	Bihar

11	Snehi Lokotthan Sansthan	NGO	Siwan	Siwan	Bihar
12	Punjab University	UNIV	Chandigarh	Chandigarh	Chandigarh
13	Vivek High School	EDU	Chandigarh	Chandigarh	Chandigarh
14	Indira Gandhi Krishi Vishwavidyalaya	SAU	Raipur	Raipur	Chhattisgarh
15	AJK Mass Communication Research Centre	EDU	Delhi	Jamia Milia University	Delhi
16	Indian Institute of Mass Communication	EDU	Delhi	IIMC, Delhi	Delhi
17	Jagan Institute of Management Studies	EDU	Rohini	Rohini, Delhi	Delhi:
18	Jagannath International Management School	EDU	Vasant Kunj	Vasant Kunj, Delhi	Delhi
19	Spasth Education Society	NGO	Rohini	Rohini, Delhi	Delhi
20	University of Delhi	UNIV	Delhi	North Campus, Delhi	Delhi
21	Welfare Association for Downtrodden (Wada)	NGO	Delhi	Aligarh	Delhi
22	Mahila Seva Trust	NGO	Ahemadabad	Ahmedabad	Gujarat
23	Mudra Instt. of Communication	EDU	Ahemadabad	Ahmedabad	Gujarat
24	Sardar Patel University	EDU	Vallabh Vidya Nagar	Vallabh Vidya Nagar	Gujarat
25	The Restoring Force	NGO	Delhi	Gurgaon	Haryana

1	2	3	4	5	6
26	CCS Haryana Agricultural University	SAU	Hisar	Hisar	Haryana
27	Chaudhury Devi Lal University	UNIV	Sirsa	Sirsa	Haryana
28	M.R.Education Trust	NGO	Faridabad	Faridabad	Haryana
29	Seeking Modern Applications For Real Transformation (SMART)	NGO	Delhi	Nuh, Mewat, Haryana	Haryana
30	M.S. Panwar Institute of Communication & Management	EDU	Solan	Solan	Himachal Pradesh
31	Tibetan Children's Village School	EDU	Dharamshala	Dharamshala	Himachal Pradesh
32	Pir Panchal	NGO	Jammu	Jammu	J&K
33	Alternative For India Development	NGO	Chennai	Ranchi	Jharkhand
34	Divyajyothi Vidya Kendra	NGO	Bangalore	Rural Bangalore	Karnataka
35	Sharnbasveshwar Vidya Vardhak Sangha	EDU	Gulbarga	Gulbarga	Karnataka
36	Sri Bhagwan Mahaveer Jain College	EDU	Bangalore	Bangalore	Karnataka
37	Sri Sidhartha Centre For Media Studies	EDU	Tumkur	Tumkur	Karnataka

38	St. Aloysius College	EDU	Mangalore	Mangalore	Karnataka
39	The Mysore Resettlement and Dev. Agency	NGO	Bangalore	Bhudikottai	Karnataka
40	Universal College	EDU	Bangalore	Vijayanagar	Karnataka
41	University of Agricultural Sciences	SAU	Dharwad	Dharwad	Karnataka
42	Manipal Academy of Higher Education	EDU	Manipal	Manipal	Karnataka
43	Shree Ramanna Academy For Blind	EDU	Bangalore	Bangalore	Karnataka
44	Bishop Benziger Hospital	NGO	Kollam	Kollam	Kerala
45	Dc School of Management & Tech,	EDU	Kottayam	Kottayam	Kerala
46	Mar Athanasios College of Advanced Studies	EDU	Thiruvalla	Thiruvalla	Kerala
47	Wayanadsocial Service Society	NGO	Wayanad	Wayand	Kerala
48	Indian Society of Agribusiness professionals	NGO	Delhi	Sironj	Madhya Pradesh
49	The Society For development alternatives	NGO	Delhi	Orcha	Madhya Pradesh
50	Bunkar Vikas Sanstha	NGO	Chanderi	Chanderi	Madhya Pradesh
51	Rkdf Instt. of Science & Technology	EDU	Bhopal	Bhopal	Madhya Pradesh

1	2	3	4	5	6
52	Sambhav Social service organisation	NGO	Gwalior	Gwalior	Madhya Pradesh
53	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya	EDU	Bhabra	Bhabra	Madhya Pradesh
54	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya	EDU	Khalwa	Khalwa	Madhya Pradesh
55	Krishi Vigyan Kendra	KVK	Baramati	Baramati	Maharashtra
56	Union Park Residents Association	NGO	Mumbai	Mumbai	Maharashtra
57	Film & TV Instt of India, Pune	EDU	Pune	Pune	Maharashtra -
58	Krishi Vigyan Kendra (Pirans)	KVK	Babaleshwar	Babaleshwar	Maharashtra
59	M.S.G. Arts, Science and Commerce College	EDU	Nashik	Nashik	Maharashtra
60	Mann Deshi Foundation (Prevoiusly Known As Mann Vikas Samajik Sanstha)	NGO	Mhaswad	Mhaswad, Satara	Maharashtra
61	Padmshree Dr. D.Y. Patil Vidyapeeth, Navi Mumbai	EDU	Mumbai	Mumbai	Maharashtra
62	Snehalaya	NGO	Ahemadnagar	Ahmednagar	Maharashtra

63	Suvid Foundation's Krishi Vigyan Kendra	KVK	Washim	Washim	Maharashtra
64	University of Mumbai	EDU	Mumbai	Mumbai	Maharashtra
65	University of Pune	EDU	Pune	Pune	Maharashtra
66	Vidya Pratisthan's Instt. of info. Technology, Vidyanagari	EDU	Baramati	Baramati	Maharashtra
67	Yerala Projects Society,	NGO	Sangli	Sangli	Maharashtra
68	Vishwas Dnyan Probodhine& Research Institute	NGO	Nashik	Nashik	Maharashtra
69	Sasneha Kala Krida Sanskritik Mandal	NGO	Sangli	Sangli	Maharashtra
70	Young India	NGO	Konark	Konark	Orissa
71	Sourabha	NGO	Jagatsinghpur	Jagatsinghpur	Orissa
72	Achariya Arts & Science College, Villianur, Pondicherry	EDU	Pondicherry	Pondicherry	Pondicherry
73	Pondicherry University	UNIV	Pondicherry	Pondicherry	Pondicherry
74	Sri Manakula Vinayagar Engg. College	EDU	Pondicherry	Pondicherry	Pondicherry
75	Guru Nanak Girls College	EDU	Ludhiana	Ludhiana	Punjab
76	Social Work & Research Centre (Barefoot College)	NGO	Tilonia	Tilonia	Rajasthan

1	2	3	4	5	6
77	All India Society For Advance Education & Research	NGO	Alwar	Alwar	Rajasthan
78	Banasthali Vidyapeeth,	EDU	Banasthali	Banasthali	Rajasthan
79	Eminent T.T. Girls college, Diggi, malpura, Distt.-Tonk, Rajasthan	EDU	Diggi, Malpura	Diggi, Malpura	Rajasthan
80	India International Institute of Management,	EDU	Jaipur	Jaipur	Rajasthan
81	Prajapita Brahm Kumaris Iswariya Vishwa Vidhlay	EDU	Mt.Abu	Mt.Abu	Rajasthan
82	Atomic Energy Central School No.2 (Aecs-2)	EDU	Kalpakkam	Kalpakkam	Tamil Nadu
83	Dhan Foundation	NGO	Madurai	Nagapattanam	Tamil Nadu
84	K.S. Rangasamy Educational Institutions	EDU	Thiruchengode	Thiruchengode	Tamil Nadu
85	M. Kumarasamy College of Engineering	EDU	Karur	Karur	Tamil Nadu
86	People's Association For Rural development (Pard)	NGO	Madurai	Madurai	Tamil Nadu
87	Pgp Educational & Welfare Society	EDU	Namakkal	Namakkal	Tamil Nadu
88	Rajiv Gandhi National Institute of Youth Development	EDU	Sriperambudur	Sriperambudur	Tamil Nadu

89	Tamil Nadu Agricultural University	SAU	Coimbatore	Coimbatore	Tamil Nadu
90	Aditanar College of Arts & Science	EDU	Tiruchendur	Tiruchendur	Tamil Nadu
91	AVRC Anna University	EDU	Chennai	Chennai	Tamil Nadu
92	Erode Sengunthar Engg.College	EDU	Erode	Erode	Tamil Nadu
93	Holy Cross College	EDU	Tiruchurapalli	Tiruchurapalli	Tamil Nadu
94	Kongu Engg. College, Perundurai,	EDU	Perundurai	Perundurai	Tamil Nadu
95	Loyola College	EDU	Chennai	Chennai	Tamil Nadu
96	M.O.P.Vaishnav College For Woman	EDU	Chennai	Chennai	Tamil Nadu
97	Peace Industrial School	EDU	Dindigul	Dindigul	Tamil Nadu
98	Periyar Maniamai College of Tech. for Women	EDU	Thanjavur	Thanjavur	Tamil Nadu
99	PSG College of Technology, Peelamedu, Coimbatore	EDU	Coimbatore	Coimbatore	Tamil Nadu
100	Srm College of Engineering	EDU	Kanchipuram	Kanchipuram	Tamil Nadu
101	Subhalakshmi College of Scinence	EDU	Madurai	Madurai	Tamil Nadu
102	Sunbeam English School	EDU	Varanasi	Varanasi	Uttar Pradesh

1	2	3	4	5	6
103	Mirza Ahsanullah Beg Educational and Social Welfare Society	NGO	Azamgarh	Azamgarh	Uttar Pradesh
104	Allahabad Agricultural Institute Deemed University	SAU	Allahabad	Allahabad	Uttar Pradesh
105	Asian School of Media Studies	EDU	Noida	Noida	Uttar Pradesh
106	Bharti Shiksha Samiti	NGO	Agra	Agra	Uttar Pradesh
107	City Montessori School	EDU	Gomti Nagar, Lucknow	Gomti Nagar, Lucknow	Uttar Pradesh
108	Cms Degree College	EDU	LDA Colony, Lucknow	LDA Colony, Lucknow	Uttar Pradesh
109	Dr B.R.A. University	EDU	Agra	Agra	Uttar Pradesh
110	HINT Instt of Mass Communication	EDU	Ghaziabad	Ghaziabad	Uttar Pradesh
111	IIMT College	EDU	Meerut	Meerut	Uttar Pradesh
112	Indian Institute of Technology	EDU	Kanpur	Kanpur	Uttar Pradesh
113	Institute of Management Studies	EDU	Noida	Noida	Uttar Pradesh

114	Krishi Vigyan Kendra	KVK	Saharanpur	Saharanpur	Uttar Pradesh
115	P.G.College	EDU	Ghazipur	Ghazipur	Uttar Pradesh
116	Saijyoti Gramodhyog Samaj	NGO	Lalitpur	Lalitpur	Uttar Pradesh
117	The Energy & Resources Institute	NGO	Delhi	Supi Village, Uttarakhand	Uttarakhand
118	GB Pant University of Agriculture & Technology	SAU	Pant Nagar	Pant Nagar	Uttarakhand
119	National Institute For The Visually Handicapped	EDU	Dehra Dun	Dehra Dun	Uttarakhand
120	Guru Nanak Fifth Centenary School	EDU	Mussorie	Mussorie	Uttarakhand
121	Jadavpur University	EDU	Kolkata	Kolkata	West Bengal
122	Satyajit Ray Film & TV Institute, Kolkata	EDU	Kolkata	Kolkata	West Bengal

NGO: Non Government Organisation

EDU: Education

UNIV: University

SAU: State Agricultural University

KVK: Krishi Vigyan Kendra