

return of the CPE by a subscriber to the service provider, before completion of period of hire purchase or rental and refund of security deposit or advance payments, if any, after appropriate and reasonable adjustments towards depreciation (not exceeding 25% for each half year or part of it) in case of return of CPE by a subscriber to the service provider. It has also been informed by all the DTH operators that they reuse the STBs that are returned by the subscribers, in replacing of faulty STBs of their existing subscribers. There could be different reasons for a consumer to be a deactivated-subscription state at any particular point of time, however, in case a subscriber intends for resumption of service, Clause 10 of the quality of service (QoS) regulations dated 31st August, 2007 provides that no reactivation charges for resumption of such service shall be payable by the direct to home subscriber.

Thus, several regulatory provisions have been provided protecting the consumer as well as ensuring proper utilization of hardware.

**Allocation and expenditure of DD Kashir
and DD Urdu**

682. SHRI G.N. RATANPURI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the allocation for commissioning of programmes in DD Kashir and DD Urdu separately for the last three years and actual expenditure, year-wise;

(b) the allocation for acquisition of programmes on royalty and in-house production in DD Kashir and DD Urdu for the last three years and actual expenditure, year-wise; and

(c) whether the Ministry considers the working of DD Kashir and DD Urdu and quality of its programmes satisfactory and if not, the reasons therefor and the steps taken for improvement?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) Prasar Bharati has informed that funds were allocated for commissioning of programmes in DD Urdu and DD Kashir and expenditure were incurred thereof during the last three years as per detail as under :

DD, Urdu

(Rupees in thousand)

Year	Budget allocation	Expenditure
2008-09	174000	10
2009-10	405000	18113
2010-11	53000	20946

DD, Kashmir

(Rupees in crore)

Year	Budget allocation	Expenditure
2008-09	5.69	5.69
2009-10	14.50	12.14
2010-11	27.00	26.90

(b) Prasar Bharati has also informed that for acquisition of programmes on royalty and in-house production funds were allocated to DD Urdu and DD Kashmir. The details of allocation and expenditure incurred by DD Urdu and DD Kashmir during the last three years are as under :

DD, Urdu

(Rupees in thousand)

Year	Sub-head	Budget allocation	Expenditure
2008-09	*PPSS	17,000	4501
	Royalty	150000	44825
2009-10	*PPSS	53800	4223
	Royalty	225000	147501
2010-11	*PPSS	4000	3501
	Royalty	75000	61104

DD, Kashmir

(Rupees in thousand)

Year	Sub-head	Budget allocation	Expenditure
1	2	3	4
2008-09	*PPSS	115680	115564
	Royalty	10000	9970

1	2	3	4
2009-10	*PPSS	80000	80000
	Royalty	20000	20001
2010-11	*PPSS	80000	80000
	Royalty	10000	9984

* PPSS - Programme Professional Special Service.

(c) DD Kashir channel has been revamped recently with fresh programmes (including a high-end, state of the art channel I/d montage) and top notch packaging. The channel has commissioned fresh programmes on Sufism, cultural heritage, tourism, literature, history, travel show, documentaries, telefilms-fictions. The Defence Ministry Programme under the titles "Sadbhavana" is also being telecast by DD Kashir. Programmes on the return of Kashmiri migrants are also part of the DD Kashir programming to further improve the viewership. A morning show titled "Good Morning J & K" will start from 1st December 2011. The channel has ensured quality of programmes by quality control checks at different stages by different committees comprising of outside experts.

For better viewership and to improve the content quality of the DD Urdu channel, Prasar Bharati had invited proposals under commissioning category from prominent producers on various subjects ranging from Urdu classics to contemporary literature and on other genres like music, heritage, history, art and culture. A number of proposals have been received. In addition, for having variety in programming, in-house component has also been increased by involving Regional Kendras where good talent is available to produce and contribute programmes for DD-Urdu channel.

Revenue from film festivals

683. SHRI SHANTARAM NAIK : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the amount of revenue, if any, gained by the Central and State Governments on International Film Festivals since the first festival held in Goa;

(b) the cost incurred both direct and indirect by the Central and State Governments on the festivals separately, festival-wise; and