

1	2	3	4
8.	Complaint of Shri N.V.Ramakrishana, Kottayam, Kerala against the Editor, Fire Magazine, Kerala	October 29, 2010	Censured
9.	Complaint of Shri Sidheswar Acharyya, West Bengal against the Editor, Calcutta Times	October 29, 2010	Advise
10.	Complaint of Shri Sidheswar Acharyya, West Bengal against the Editor, Boier Desh Kolkatta	October 29, 2010	Advise
11.	Complaint of Shri Sidheswar Acharyya, West Bengal against the Editor, The Sunday Indian New Delhi	October 29, 2010	Advise

Issuance of advertisements

1316: MS. SUSHILA TIRIYA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that Government is not issuing enough advertisement;
- (b) if so, the details thereof;
- (c) whether it is a fact that several departments are not releasing advertisements; and
- (d) if so, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) to (d) No, Sir. The advertisements are issued based on publicity requirement of various Ministries. The details of expenditure incurred on advertisements issued by various Ministries/ Departments, through DAVP, during the last three years and the current year (as on 22/3/2012) given in Statement.

Statement

Details of year-wise expenditure on advertisements issued through DAVP

(Rs. in crore)

Year	Print Advertisement	Visual Advertisement	Audio	Total
2008-09	276.39	190.00		466.39
2009-10	304.80	229.00		533.80
2010-11	356.64	216.00		572.64
2011-12 (as on 22.03.12)	335.52	131.65		467.17