

a private sector activity. However, the Ministry of Tourism under the scheme of 'Product/Infrastructure Development for Destinations and Circuits' provides Central Financial Assistance (CFA) for construction of budget accommodation in Jammu and Kashmir and North Eastern States, and Eco-tourism projects where private sector investment is not forthcoming.

- (c) Does not arise.

Funds for clean India project

1512. SHRI N. BALAGANGA: Will the Minister of TOURISM be pleased to state:

- (a) whether Ministry has sanctioned any money for Clean India Project;
- (b) if so, the details thereof, including the money sanctioned/spent on this project during the last two years and this year;
- (c) the details of Clean India Project including its objectives, mission, etc;
- (d) whether Architectural Monuments in Tamil Nadu are covered in this project; and
- (e) if so, the details of money sanctioned for the project including in Tamil Nadu, for the current year?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. K. CHIRANJEEVI): (a) Under Campaign Clean India, no funds have been allocated by the Government.

- (b) Does not arise.

(c) Ministry of Tourism has launched a Campaign Clean India to sensitize all sections of society on the importance of cleanliness and hygiene in public places particularly monuments and tourist destinations. The campaign is a blend of persuasion, education, training, demonstration and sensitization of all sections of our society. The objective is to ensure an acceptable level of cleanliness and hygiene practices at tourist destinations which would be sustained through ownership and involvement of private and public sector stakeholders as part of their Corporate Social Responsibility (CSR).

(d) The Ministry has identified about 120 monuments/destinations under this Campaign, including the following monuments in Tamil Nadu:

- (i) Group of Monuments Mahabalipuram
- (ii) Great Living Chola Temples
- (iii) Ramanathaswamy Temple, Rameswaram
- (iv) Big Temple, Thanjavur (Brihadeswara Temple)
- (v) Vivekananda Memorial, Sea area of Kanyakumari.

(e) Ministry of Tourism has not sanctioned any funds under Campaign Clean India during the current year.

Plan to promote temples in Jammu area

1513. SHRI AVINASH RAI KHANNA: Will the Minister of TOURISM be pleased to state:

(a) the details of existence of Cheman Mata in Basnot, Sudh Mahadev Shiva Temple and Sudh Mahadev Gauri Kund, Naag Temple, Purdaar Devta Temple in Jammu area;

(b) whether it is a fact that these temples are very ancient and have a religious and historic importance;

(c) whether Government has any plan to promote above said places as religious tourism, if so, the details thereof; and

(d) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. K. CHIRANJEEVI): (a) and (b) As per information received from the State Government of Jammu and Kashmir, 'all these religious places exist in Jammu province. These temples are old and have a religious and historic importance.

(c) and (d) Development and promotion of tourism projects including implementation and monitoring is primarily undertaken by the State Governments/UTs. However, the Ministry of Tourism provides Central Financial Assistance (CFA) for tourism projects, which are complete as per scheme guidelines and prioritized in consultation with the State Government, subject to the availability of funds and submission of utilization certificates for funds released earlier under various schemes.

The State Government has informed that in order to provide facilities to the