

1	2	3	4
2.	Development of Wayside Amenities along NH 31, 37 and 52 in Assam	7.31	Under Execution
3.	Destination of Haflong, NC Hills along with Heliport in Assam under the scheme of Destination Development.	4.76	Under Execution
4.	Development of Sualkuchi as Tourist Destination in Assam	4.41	Under Execution
TOTAL		23.56	

2011-12

1.	Development of Tourist Infrastructure including Ghat and Jetties along the Brahmaputra Riverways" (Tribal Area)	6.59	Under Execution
2.	Development of Tourist Destination of Samaguri Lake in Nagaon District in Assam	3.48	Under Execution
TOTAL		10.07	

Special package for development of tourism in Assam

3071. SHRIMATI NAZNIN FARUQUE: Will the Minister or TOURISM be pleased to state:

(a) whether it is a fact that Government has prepared a special package for development of tourism in Assam;

(b) if so, the details thereof; and

(c) the steps being taken by Government to promote tourism in Assam?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. K. CHIRANJEEVI): (a) and (b) The following special package has been prepared by the Government for development of tourism in North East Region, including Assam:

- i. Provision of complimentary space to the North Eastern States in India Pavilions set up at major International Travel Fairs and Exhibitions.
- ii. Relaxation in Leave Travel Concession (LTC) norms for Central Government employees.

- iii. 10% of the annual plan allocation of the Ministry of Tourism mandatorily earmarked for releasing Central Financial Assistance (CFA) to the North Eastern States.
 - iv. 100% CFA for organizing fairs and festivals allowed only to the North Eastern States and the State of Jammu and Kashmir.
- (c) The following steps have been taken by the Government to promote tourism in the North East Region including Assam:
- i. Releasing television campaigns on various TV Channels.
 - ii. A separate section on the North East Region included on the promotional website of the Ministry of Tourism www.incredibleindia.org.
 - iii. The North East Region has been the theme of the India Pavilion at the South Asian Travel and Tourism Exchange (SATTE) organized annually in New Delhi for the past few years.
 - iv. Publicity material produced and distributed widely through India tourism offices in India and overseas.

Inflow of foreign tourists into rural tourism

3072. DR. JANARDHAN WAGHMARE: Will the Minister of TOURISM be pleased to state:

- (a) whether there has been a perceptible drop in the inflow of foreign tourists into rural tourism;
- (b) if so, the facts thereof;
- (c) whether Government proposes to offer some bonanza for foreign tourists who will avail facilities in rural areas; and
- (d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. K. CHIRANJEEVI): (a) and (b) The number of Foreign Tourist Arrivals (FTAs) in India during 2011 was 6.31 million with a growth of 9.2% over 2010. The number of FTAs during January-November 2012 was 5.90 million (Provisional) with a growth of 5.9% over the same period of 2011. Ministry of Tourism does not compile separate data of foreign tourists visiting rural tourism sites.