

Control room for monitoring digitisation of cable TV networks

376. SHRI NAND KUMAR SAI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government proposes to set up control room to monitor digitisation of cable TV network in the country;

(b) if so, the details thereof and the objectives for setting up of such control room;

(c) whether Government has taken any steps to bring awareness among the people about the said control room;

(d) if so, the details in this regard; and

(e) the number of persons, so far, assisted by the said control room since its inception and extent to which their requests have been readdressed?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI): (a) to (e) As part of implementation of Digital Addressable System (DAS) Phase-I which ended on 31.10.2012, the Ministry set up a Control Room with Toll Free Telephone Number 1-800-180-4343 in the office premises of the Ministry. During intensive awareness campaign, the Toll Free Number was publicized. This Control Room functioned on all days from 15th October, 2012 to 9th November, 2012 in two shifts from 8.00 AM to 10.00 PM.

The objective of setting up of the Control Room was to provide clarifications to the people and answer their queries relating to acquisition of Set Top Boxes, various schemes regarding purchase of Set Top Boxes and package rates offered by Multi System Operators etc. Besides representatives of the Ministry, Control Room was assisted by representatives of 5 National level Multi System Operators viz. DEN Network, In Cable, Hathway, Digi Cable, and Siti Cable. Around 5000 calls were received from the consumers which were addressed adequately.

Telecasting decent programmes

†377. SHRI DARSHAN SINGH YADAV: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

†Original notice of the question was received in Hindi.