

Travelling allowances for members of CBFC

†380. DR. YOGENDRA P. TRIVEDI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Government thinks to increase the travelling allowance of the members of Central Board of Film Certification (CBFC), Mumbai;
- (b) whether the amount of Rs. 800 on TA/DA is too meagre in the present time of price rise;
- (c) whether Government would make an increase in the TA/DA in accordance with price escalation;
- (d) if not, the reasons therefor; and
- (e) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI) : (a) to (e) At present, a consultancy fee is paid to CBFC members @ Rs.800/- per day. No separate TA/DA is paid. A proposal has been received from CBFC for enhancing this consultancy fee from Rs.800/- to Rs.1200/-. However, whenever, the CBFC Board members have to travel outside Mumbai, their travel expenses are duly met.

Growth of advertisement industry

†381. SHRI RAVI SHANKAR PRASAD: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that the indications of continuous growth in advertisement industry have been received in the country during the last years;
- (b) if so, the details of assessment of rate of growth from 2009 to 2012, so far;
- (c) whether it is also a fact that newspapers and television have the largest share in advertisement industry in the country; and
- (d) if so, the rate of growth of advertisement industry in these sectors from 2009 to 2012?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI): (a) to (d) Yes, Sir. As per the Report on Media and Entertainment Industry, 2012 by Federation of Indian Chambers of

†Original notice of the question was received in Hindi.