

Contents of Government advertisements

4241. DR. T. N. SEEMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government is aware that most of the advertisements issued by various Ministries maximise pictorial display and are unable to convey the Government policies;

(b) if so, the details thereof and the reasons therefor;

(c) whether Government has issued any instructions to the Ministries to highlight Government policies/programmes and achievements in their advertisements; and

(d) if so, the details thereof and the action/steps taken thereon and if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI) : (a) to (d) Ministry of Information and Broadcasting has requested all Ministries that it would be more appropriate if text advertisements with succinct/concise pictorial presence highlighting success stories and achievements of the Ministry is released whenever the Ministry decides to take its policies/successes to the people.

In this direction, on 26th January, 2013 the Ministry requested all the Ministries to issue advertisements in the form of a concise picture alongwith attractively written text focusing on the core performance and success stories.

Radio Stations in tribal areas

†4242. SHRI FAGGAN SINGH KULASTE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of radio stations set up so far in the tribal area districts in the country;

(b) if the stations have been set up, since when the employees particularly those in position have been posted in those centres;

†Original notice of the question was received in Hindi.