Source: Annual Survey of Industries, Central Statistics Office (CSO).

## Product and destination diversification to improve exports

- 327. SHRI N.K. SINGH: Will the Minister of COMMERCE AND INDUSTRY be pleased to State:
- (a) whether Government proposes to take any measures to promote measures towards product and destination diversification to improve the situation of declining exports;
  - (b) if so, the details thereof;
- (c) if not, whether Government is proposing any alternative measures towards increasing exports; and
  - (d) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRIMATI D. PURANDESWARI): (a) to (d) The Government of India

<sup>\*</sup> Sikkim participated in ASI for the first time in ASI 2009-10.

<sup>(</sup>P) - Results are provisional for ASI 2010-11.

Unstarred Questions

continuously monitors the export performance of different sectors and takes need based measures from time to time, keeping in view the financial and overall economic implications. In furtherance of the above strategy, the Government had introduced Focus Market and Focus Products Schemes to encourage exports of traditional as well as non-traditional products and to certain markets. In December, 2012 Government has taken the following measures to boost the exports:

- A new Incremental Export Incentivisation Scheme has been introduced to provide additional 2% incentive on the incremental growth achieved during the period January to March, 2013 over the corresponding period of 2012.
- 5 new markets have been added in the Focus Market Scheme.
- (iii) Approximately 100 products have been added in Focus Product Scheme.
- (iv) Interest Subvention Scheme has been extended to specified tariff lines of Engineering Sector.

## **Export of meat products**

†328. SHRI DARSHAN SINGH YADAV: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the country-wise, year-wise and animal-wise details of meat exported during the last three years;
- (b) the country-wise/year-wise quantum of foreign exchange earned by the country through it; and
- (c) whether Government has received requests/suggestions so far from different religious organizations or social organizations for stopping the export of meat?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRIMATI D. PURANDESWARI): (a) and (b) India has exported meat and meat products to the tune of Rs. 6,651.38 crore, Rs. 9,242.98 crore and Rs. 14,498.83 crore during the year 2009-10, 2010-11 and 2011-12 respectively. The details regarding export of the various animal products in terms of quantity and value along with the top five destinations for the last 3 years have been given in the Statement (See below).

(c) Yes, Sir. The Government had received a few requests/suggestions from different religious and social organisations for stopping the export of meat.

<sup>†</sup>Original notice of the question was received in Hindi.