

Interest on advances to Self-Help Groups

421. SHRI BAISHNAB PARIDA: Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether it is proposed to reduce the rate of interest on money that is advanced to Self-Help Groups for running their enterprises;
- (b) if so, the details thereof;
- (c) whether it is also proposed to grant certain other incentives in the form of shelters/kiosks for running their business; and
- (d) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEEP JAIN): (a) and (b) Government have announced an interest subvention scheme under National Rural Livelihood Mission whereby in select 150 districts all the women SHGs will avail the credit at 7% and an additional 3% interest subvention on prompt repayment. In the remaining districts, the scheme will be extended to all NRLM compliant women SHGs to enable them to avail credit at 7% on prompt repayment.

- (c) No, Sir.
- (d) Does not arise.

IEC strategy for MGNREGA

422. SHRI NAND KUMAR SAI: Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether Government proposes to formulate any information Education and Communication (IEC) Strategy exclusively for the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA);
- (b) if so, the details in this regard and the objectives thereof;
- (c) the salient features thereof;
- (d) whether Government has requested the States to prepare IEC annual action plans and quarterly deliverables in respect of MGNREGA; and
- (e) if so, the details thereof and the reaction of various States thereto?

THE MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEEP JAIN): (a) and (b) The Government has formulated an Information Education and Communication (IEC) strategy exclusively for Mahatma Gandhi National