

1	2	3
<b>2011-12</b>		
Nil		—
<b>2012-13</b>		
1.	Development of Antichak, Vikramshila in Bihar (2012-13)	500.00

**New tourism policy to boost tourism in the country**

1724. SHRIMATI RAJANI PATIL:

DR. JANARDHAN WAGHMARE:

Will the Minister of TOURISM be pleased to state:

(a) whether the country has recorded its slowest growth in tourist inflow in the past few years; if so, the details of tourist inflow in the country during the last three years and the reasons for its decline;

(b) whether Government proposes to formulate any new tourism policy to boost tourism in the country, if so, the details thereof; and

(c) the measures proposed to be taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. K. CHIRANJEEVI): (a) The number of Domestic Tourist Visits (DTV) and Foreign Tourist Visits (FTV) in India along with the growth rate over the previous year are given below:—

Year	2010	2011	2012
DTVs (in million)	747.7	864.5	1036.3
Growth Rate (%)	11.8	15.6	19.9
FTVs (in million)	17.9	19.5	20.7
Growth Rate (%)	24.6	8.9	6.3

State/UT-wise break up of DTVs and FTVs during 2010, 2011 and 2012 are given in the Statement (*See* below).

(b) The Tourism Policy of the Government was formulated in 2002 after detailed interaction with the industry associations, concerned Ministries and Departments of Central Government, State Governments and other stakeholders. The main objectives of the policy are to position tourism as a major engine of economic growth and to harness its direct and multiplier effects for employment and poverty eradication in a sustainable manner.

At present, there is no proposal before the Government to bring out a new tourism policy.

(c) To boost tourism in the country, the Ministry of Tourism, as part of its on-going activities, annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand-line, to promote various tourism destinations and products of the country and to increase foreign tourist arrivals to the country. In addition, a series of promotional activities are undertaken in important and potential tourist generating markets overseas through India tourism Offices abroad with the objective of showcasing India's tourism potential and increasing tourist arrivals to the country. These promotional activities include participation in travel fairs and exhibitions; organising road shows, know India seminars and workshops; organizing and supporting Indian food and cultural festivals; publication of brochures; offering joint advertising and brochure support and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Ministry of Tourism also provides financial assistance to stakeholders and all States/Union Territory Tourism Departments for promotion of tourism in the international markets under the Marketing Development Assistance (MDA) Scheme. The Ministry of Tourism provides information on important service providers on its websites and is making efforts to add more information on the websites and make it more user-friendly.

Other efforts made by Ministry of Tourism to boost tourist inflow include promoting Safe and Honourable tourism. Most importantly, the Ministry provides funds to State Governments/UT administrations for improving facilities for foreign and domestic tourists, creation/upgradation of tourism infrastructure, wayside amenities, providing last mile connectivity, increasing the availability of trained manpower, etc.

#### *Statement*

##### *Domestic and Foreign Tourist Visits to States/UTs during 2010 – 2012*

(Figures in lakhs)

Sl. No.	State/UT	2010		2011		2012 (Provisional)	
		Domestic	Foreign	Domestic	Foreign	Domestic	Foreign
1	2	3	4	5	6	7	8
1.	Andaman and Nicobar Islands	1.81	0.15	2.02	0.16	2.39	0.18

1	2	3	4	5	6	7	8
2.	Andhra Pradesh	1557.90	3.23	1531.20	2.65	2068.18	2.93
3.	Arunachal Pradesh	2.28	0.03	2.33	0.05	3.17	0.05
4.	Assam	40.51	0.15	43.39	0.16	45.11	0.18
5.	Bihar	184.92	6.36	183.97	9.72	214.47	10.97
6.	Chandigarh	9.05	0.39	9.10	0.37	9.25	0.34
7.	Chhattisgarh\$	5.66	0.02	143.21	0.04	150.37	0.04
8.	Dadra and Nagar Haveli	4.96	0.02	4.22	0.01	4.69	0.01
9.	Daman and Diu	7.74	0.05	8.33	0.04	8.04	0.05
10.	Delhi*#	135.58	18.94	154.29	21.60	184.95	23.46
11.	Goa	22.02	4.41	22.25	4.46	23.37	4.51
12.	Gujarat	188.61	1.31	210.17	1.66	243.79	1.74
13.	Haryana	69.15	1.06	59.88	1.30	67.99	2.33
14.	Himachal Pradesh	128.12	4.54	146.05	4.85	156.46	5.00
15.	Jammu and Kashmir	99.73	0.48	130.72	0.72	124.27	0.79
16.	Jharkhand	68.85	0.16	107.96	0.72	204.21	0.32
17.	Karnataka	382.02	3.81	841.07	5.74	940.53	5.95
18.	Kerala	85.95	6.59	93.81	7.33	100.77	7.94
19.	Lakshadweep	0.08	0.02	0.09	0.01	0.04	0.01
20.	Madhya Pradesh	380.80	2.50	441.20	2.70	531.97	2.76
21.	Maharashtra*	484.65	50.83	553.33	48.15	663.30	51.20
22.	Manipur	1.14	neg.	1.35	0.01	1.35	0.01
23.	Meghalaya	6.53	0.04	6.68	0.05	6.80	0.05
24.	Mizoram	0.57	0.01	0.62	0.01	0.64	0.01

1	2	3	4	5	6	7	8
25.	Nagaland	0.21	0.01	0.25	0.02	0.36	0.02
26.	Odisha	75.92	0.50	82.71	0.61	90.53	0.65
27.	Puducherry	8.36	0.51	8.98	0.52	9.82	0.53
28.	Punjab	105.84	1.37	164.17	1.51	190.56	1.44
29.	Rajasthan	255.44	12.79	271.37	13.52	286.12	14.51
30.	Sikkim	7.00	0.21	5.52	0.24	5.59	0.26
31.	Tamil Nadu	1191.88	28.05	1375.13	33.74	1841.37	35.62
32.	Tripura	3.42	0.05	3.60	0.06	3.62	0.08
33.	Uttar Pradesh	1447.55	17.33	1554.30	18.87	1683.81	19.94
34.	Uttarakhand	302.06	1.27	259.46	1.25	268.27	1.25
35.	West Bengal	210.72	11.92	222.57	12.13	227.30	12.20
TOTAL:		7477.03	179.10	8645.33	194.97	10363.47	207.31

*Note:* (i) \$ — DTVs and FTVs figures of 2011 have been revised.

(ii) \* — Figures of DTVs to Delhi and DTVS & FTVs to Maharashtra have been estimated using all India growth rate.

(iii) # — Figures of FTVs to Delhi have been adjusted using information available with Ministry of Tourism.

(iv) neg. — negligible.

### **Funds for upliftment of tribals**

†1725. SHRI MAHENDRA SINGH MAHRA: Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) whether Government is aware of the number of tribes residing in different parts of the country, if so, the details thereof, State-wise;

(b) whether programmes for the upliftment of different kinds of tribes residing in various States are being run by Government, if so, the details thereof;

(c) the details of funds provided for the upliftment of tribes during the last three years, State-wise?

†Original notice of the question was received in Hindi.