

(c) Travel advisories are issued by various countries from time to time, advising their citizens to avoid travel or to take precautions while travelling to other countries/certain areas in other countries for various reasons. Following some cases of harassment of women tourists in India, a few countries including USA, Canada, Australia, New Zealand, Germany and France have advised women tourists to exercise caution while travelling in India, particularly alone and at night.

Beautification of old Goa

3065. SHRI SHANTARAM NAIK: Will the Minister of TOURISM be pleased to state:

(a) whether Government proposes to undertake beautification of village of old Goa in view of the exposition of St. Francis Xavier;

(b) whether any proposal has been received from the State Government in this regard; and

(c) the details of projects/schemes proposed to be undertaken by Government to supplement the efforts of the State Government ?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRI SHRIPAD YESSO NAIK): (a) to (c) The development and promotion of various tourism destinations and products is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. The Ministry of Tourism, however, provides Central Financial Assistance (CFA) to various State Governments and UT Administrations for tourism projects prioritized in consultation with them for each financial year, subject to availability of funds, *inter-se* priority, adherence to scheme guidelines and liquidation of pending utilization certificates.

No proposal for beautification of village of old Goa in view of the exposition of St. Francis Xavier has been prioritised for grant of CFA during the current financial year 2014-15. However, the Ministry of Tourism has sanctioned a project "Integrated development of infrastructure for Heritage and Hinterland Tourism in Goa", which includes the development of Churches, as Mega Project for an amount of ₹ 4309.91 lakh, in the year 2008-09. The Ministry is also launching a special publicity campaign for the exposition.

Promotion of tourism in Himachal Pradesh

3066. SHRI BASHISTHA NARAIN SINGH: Will the Minister of TOURISM be pleased to state:

(a) the details of Government's guidelines for promotion of tourism in the country particularly in the hilly and rural areas;

- (b) the details of representation received for promoting tourism in Himachal Pradesh;
- (c) whether Government is contemplating to offer special LTC scheme for promoting tourism in the interior areas of Himachal Pradesh; and
- (d) whether Government had received any request for upgradation/beautification of Durga Hatkoti Mandir in Shimla district and its inclusion in national tourism map and development of new hill station *i.e.* Larot and Chanshal in Shimla district, if so, the details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRI SHRIPAD YESSO NAIK): (a) The development and promotion of tourism is primarily the responsibility of the respective State Government/Union Territory (UT) Administration including the State of Himachal Pradesh. However, the Ministry of Tourism (MoT) provides Central Financial Assistance (CFA) under Centrally Sponsored Scheme *viz.* Project Infrastructure Development for Destination and Circuits (PIDDC) to various State Governments and Union Territory Administrations prioritized in consultation with them, as per the Scheme Guidelines, *inter-se* priority and subject to availability of funds.

Besides, MoT also provides financial assistance to the States/Union Territory Administrations for the following activities for promotion of tourism in the country including hilly and rural areas:

Sl. No.	Name of the Scheme	Type of CFA
1.	Domestic Promotion and Publicity including Hospitality (DPPH)	Central Financial Assistance (CFA) is provided for the conduct of fairs, festivals and tourism related events, upto a maximum of ₹ 50.00 lakh to State Governments and upto ₹ 30.00 lakh to U.T. Administrations, in a financial year.
2.	Assistance to IHMs/FCIs etc.	To set up and Central/States Institute of Hotel Management and State Food Craft Institutes to meet the requirements of trained manpower in the tourism industry.
3.	Capacity Building for Service Providers	Central Financial Assistance (CFA) is provided to States/UT Governments for skill development and capacity building.
4.	Computerization and Information Technology	Financial Assistance is provided under this Scheme to State Governments to upgrade their tourism related computer facilities. Innovative IT projects of the State Governments relating to tourism are also supported under this scheme.

(b) At present, the Ministry of Tourism does not have any such representation.

(c) At present, there is no proposal pending for offering special LTC scheme for the State of Himachal Pradesh.

(d) At present, the Ministry of Tourism does not have any such proposal.

Contribution of tourism sector to GDP

3067. DR. BHALCHANDRA MUNGEKAR: Will the Minister of TOURISM be pleased to state:

(a) what was the contribution of the tourism sector to the GDP during the Eleventh Five Year Plan;

(b) the absolute amounts and proportion to GDP, year-wise;

(c) whether the Ministry has prepared a comprehensive policy framework to increase this share during the next decade; and

(d) if so, the details of broad outline ?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRI SHRIPAD YESSO NAIK): (a) and (b) The 2nd Tourism Satellite Account of India (TSAI) was prepared for the reference period 2009-10 in the year 2012. As per the 2nd TSAI – 2009-10 and subsequent estimation for years 2010-11 and 2011-12, the contribution of tourism (direct and indirect) to total Gross Domestic Product (GDP) of the country in percentage terms and in Rupees Crore are given in Statement-I (*See* below).

(c) and (d) The current National Tourism Policy of the Government was formulated in 2002 after detailed interaction with industry associations, concerned Ministries and Departments of Central Government, State Governments and other stakeholders. The Tourism Policy provides broad framework for the following:

(i) Positioning and maintaining tourism development as a national priority activity;

(ii) Enhancing and maintaining the competitiveness of India as a tourism destination;

(iii) Improving India's existing tourism products and expanding these to meet new market requirements;

(iv) Creation of world class infrastructure; and

(v) Developing sustained and effective marketing plans and programmes.

The actions taken/proposed to be taken by the Government to boost tourism in the country are given in Statement-II.