

for awareness generation of masses on the Family Planning Programme in the form of electronic and print media.

- World Population Day is observed in all the States of the country over a month long period split between an initial “mobilization fortnight” from 27<sup>th</sup> June to 10<sup>th</sup> July and followed by a “service delivery fortnight” from 11<sup>th</sup> July to 24<sup>th</sup> July every year to raise awareness on the importance of practising Family Planning. A special advertisement is also released on World Population Day every year on 11<sup>th</sup> July to sensitise the public. Similarly, a half hour long dedicated health magazine programme called ‘Swasth Bharat Programme’ is telecast through 30 regional Doordarshan Kendras and broadcast through 29 regional radio stations across the country. These programmes are telecast/broadcast for five days a week in regional languages/dialects covering all the issues including “Promoting awareness on family Planning”. Programmes are also telecast/broadcast through Doordarshan, All India Radio, FM Stations, Digital Cinema, Satellite Channels etc.

#### **Medical institutions upgraded under PMSSY**

1501. DR. R. LAKHSMANAN: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether Government has completed the process of upgrading thirteen existing medical institutions spread over ten States under Phase I of the Prime Minister Swasthya Suraksha Yojana (PMSSY), which was started in the year 2006;
- (b) if so, the details thereof and expenditure incurred to complete this task; and
- (c) if not, the reasons therefor?

THE MINISTER OF HEALTH AND FAMILY WELFARE (DR. HARSH VARDHAN): (a) to (c) Out of thirteen medical colleges taken up for upgradation under Phase-I of PMSSY, the civil works at eight Medical Colleges have so far been completed. Work at remaining five institutions is at an advanced stage of completion and these are planned for completion during 2014-15. A total amount of ₹ 1105 crore has so far been released towards upgradation of Government Medical Colleges in Phase-I of PMSSY.

#### **National mission on medicinal plants scheme in Karnataka**

1502. DR. VIJAY MALLYA: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the State Government of Karnataka has prepared an Annual Action