

education institutions in the country, the Government administers the following schemes:-

- (i) “Strengthening and up-gradation of State Government Medical Colleges for starting new Post Graduate (PG) disciplines and increasing PG seats” with fund sharing between the Central and State Government in the ratio of 75:25 under the scheme. Funds are provided to the Government Medical Colleges for infrastructure development, faculty and equipment. The current year’s initial allocation for the scheme is ₹ 299 crores.
- (ii) “Establishment of New Medical Colleges attached with District/Referral hospitals” with fund sharing between the Central Government and States in the ratio of 90:10 for NE/special category states and 75:25 for other states. The current year’s initial allocation for the scheme is ₹ 147 crores.
- (iii) “Up-gradation of existing State Government/Central Government medical colleges to increase MBBS seats in the country” with fund sharing between the Central Government and States in the ratio of 90:10 for NE/special category states and 70:30 for other states. The current year’s initial allocation for the scheme is ₹ 327 crores.
- (iv) Under the “Pradhan Mantri Swasthya Suraksha Yojana” also Government Medical Colleges/institutions are upgraded, under which 58 Government Medical College/institutions have been identified.

Terrestrial network of DD

1076. SHRI DEREK O’BRIEN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the percentage of rural viewers who are accessing Doordarshan (DD) through its terrestrial network;
- (b) the percentage of the total expenditure of Doordarshan that is spent on terrestrial distribution;
- (c) the progress of terrestrial digitization of Doordarshan so far; and
- (d) the timeline for implementing Prasar Bharati Expert Committee’s suggestion for switching off Doordarshan’s analog terrestrial broadcast?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) Prasar Bharati has informed that the percentage of rural viewers who are accessing Doordarshan through its terrestrial network is 7%-8% of 170 million TV households.

(b) As informed by Prasar Bharati, 28.73% of total expenditure of Doordarshan was spent on terrestrial distribution in the year 2013-14.

(c) In order to gain experience in digital transmission technology, Doordarshan had set up four digital transmitters, one each at Delhi, Mumbai, Kolkata and Chennai in January, 2003 on an experimental basis using DVB-T system. Four digital HPTs (HDTV) have been installed at Delhi, Mumbai, Kolkata and Chennai which are ready for commissioning. 40 digital HPTs (DVB-T2) under Eleventh Plan and 23 digital HPTs (DVB-T2) under Twelfth Plan have been approved as part of digitization Schemes. Out of 40 digital HPTs, 19 Nos. are presently under implementation.

(d) Prasar Bharati has informed that it has decided upon progressive digitization of Doordarshan's transmission network by way of expansion of DD Free Dish and setting up of a commercially viable Digital Terrestrial Transmitter (DTT) platform in harmony with the recommendations of the Expert Committee.

Reliable rating system for television programmes

1077. SHRIMATI JAYA BACHCHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has notified the policy guidelines for television rating agencies in the country, if so, the details thereof;

(b) whether the Government has consulted various stakeholders before finalizing these guidelines, if so, the details thereof;

(c) whether any Media Research company which was providing television rating on a commercial basis has been disqualified from operating in the country, if so, the details thereof; and

(d) the action taken/proposed to be taken by the Government to establish a reliable rating system for television programmes in the country?