

Market for handloom products

†1547. SHRI VIJAY GOEL:

SHRI PRABHAT JHA:

Will the Minister of TEXTILES be pleased to state:

(a) whether it is a fact that as a result of inadequate marketing arrangement, handloom products produced by weavers are not getting sufficient market, if so, the details thereof;

(b) whether Government is considering implementation of a new national textile policy; and

(c) if so, the details thereof and the measures being taken for solving various problems of country's weavers?

THE MINISTER OF STATE OF THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR): (a) The Government of India has been implementing National Handloom Development Programme (NHDP). It has Handloom Marketing Assistance as one of its components. Under this component, financial assistance is provided to organize domestic marketing events like District Level Events, State Level Handloom Expos, National Level Handloom Expos, Craft melas etc., which provide a marketing platform to the weavers/handloom agencies to sell their products. Financial assistance is also given to participate in the international exhibitions. During the year 2013-14, 376 domestic marketing events and participation in 22 international exhibitions were approved.

(b) Yes, Sir.

(c) The Government has constituted an Expert Committee headed by Shri Ajay Shankar, Member Secretary, National Manufacturing Competitive Council for reviving Textile Policy 2000 and formulating a new National Textile Policy. The Expert Committee is yet to submit their report on handloom, handicrafts and technical textiles.

Promotional incentives to handloom weavers of West Bengal

1548. DR. KANWAR DEEP SINGH: Will the Minister of TEXTILES be pleased to state:

(a) whether it is a fact that handloom cotton sarees made in West Bengal are very popular in the country;

†Original notice of the question was received in Hindi.