

THE MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI RAOSAHEB DADARAO DANVE): (a) and (b) Yes Sir, the Government undertakes study from time to time to assess the impact of “Jago Grahak Jago” campaign. The latest study report by Ms/ Datamation Consultant Pvt. Ltd revealed that though the campaign is yet to reach cent per cent awareness level, however, about 90.9% of the sample respondents were aware about the “Jago Grahak Jago” campaign.

(c) To augment the campaign, the Government has decided to use new and innovative media for advertisements e.g. Digital Cinema, Community Radio, Mobile services, etc.

Food processing industries in Odisha

2268. SHRI PYARIMOHAN MOHAPATRA: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) the details of proposals received from the Government of Odisha for food processing industries over the last five years;

(b) the number of such projects which have been approved and or assisted by the Central Government; and

(c) the names of projects which have been operationalized in the State?

THE MINISTER OF STATE IN THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SADHVI NIRANJAN JYOTI): (a) to (c) Odisha Industrial Infrastructure Development Corporation (IDCO), Odisha has submitted a proposal for setting up a Mega Food Park Project in District Khurda at a cost of ₹116.00 crore on 200 acre of land. The project proposal is under appraisal in the Ministry along-with other proposals from various States.

Mega Food Parks in Maharashtra

2269. SHRI RAJKUMAR DHOOT: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) whether Mega Food Parks (MFPs) have been set up in Maharashtra under Central Scheme, if so, the details thereof;

(b) whether more MFPs are proposed to be set up in the State in near future; and

(c) if so, the details thereof and if not, the reasons therefor?