

Standing Committee on Information Technology. The Committee, in its 36th report, *inter alia*, observed that the requirement of amending legislation may not be feasible in view of the ongoing process of digitization of Cable network as digitization can provide solution to address the issue of showing illegal/unregistered channels on the cable networks.

The cable operators are regulated under the Cable Television Networks (Regulation) Act, 1995, The scheme of enforcement envisaged under this Act is primarily through the authorized officers who are district magistrate, sub divisional magistrate and the commissioner of police of the State Governments. Whenever a complaint is brought to the notice of the Ministry, they are sent to the authorized officers since the action as per the Act primarily remains in the domain of authorized officers.

Collaboration of DD with private channels

3465. SHRI MOHD. ALI KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Doordarshan (DD) has entered into any collaboration with private television channels;
- (b) if so, the details thereof, region-wise; and
- (c) the steps being taken by Government to make DD more competitive in comparison to private television channels?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) to (c) Prasar Bharati has informed that Doordarshan has currently entered into collaboration with Epic Channel for sourcing high quality software for simulcast of new shows/programmes.

Earlier similar arrangements were made with Star TV for “Satyamev Jayate” and “Saraswatichandra” and Zee TV for “Ramayana” and “Buddha”.

Prasar Bharati has informed that Doordarshan has introduced several new programmes in the mid-prime time and prime time band of DD National and stepped up efforts for promotions and publicity including the use of Social Media to enhance the viewers profile of DD National.

Doordarshan has made all efforts to ensure telecast of high quality and good wholesome entertainment programmes.