

To overcome gender based inequalities/discrimination, the Government of India conducts awareness generation programmes and publicity campaigns on rights of women. This includes gender sensitization through workshops, fairs, cultural programmes, seminars, training programmes, street plays, Nari ki Chaupals, Beti Janmotsav at the district level. In collaboration with the Ministry of Panchayati Raj Special (Mahila) Gram Sabhas have also been conducted. Advertisements in the press and electronic media educating peoples about issues of domestic violence, Child Sex Ratio and Child Marriage are also being taken up. Platforms such as the International Women's Day and the National Girl Child Day are used to create awareness on issues related to women and to bring to the centre stage issues such as sex selective abortions and child marriage.

Funds for National Nutrition Mission

604. DR. T.N. SEEMA: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) the details of the allocation made and funds utilized under National Nutrition Mission (NNM) programme during last three years and the current year, State-wise/UT-wise;

(b) whether the funds utilized under NNM programme is much lower than the budgetary allocation, if so, the reasons and the reaction of the Government thereto;

(c) whether it is a fact that Government has failed to implement the component of NNM which aims to reduce the incidence of anemia among young children, adolescent girls and women in the country, if so, the reasons therefor; and

(d) if not, the details of the implementation, State-wise, till date?

THE MINISTER OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI MANEKA SANJAY GANDHI): (a) The budgetary allocation made and funds utilized under the National Nutrition Mission (NNM) during last three years and the current year is as below:

Financial Year	Budget Estimates (₹ in crore)	Revised Estimates (₹ in crore)	Expenditure (₹ in crore)
2011-12	100.00	100.00	0.0
2012-13	250.00	83.00	55.69
2013-14	300.00	200.00	123.00
2014-15	300.00		0.0

Under the National Nutrition Mission there are two components, namely:

- (i) **Information, Education and Communication (IEC) campaign against malnutrition:** In order to create awareness about nutrition challenges and promote home level feeding practices, a nation-wide Information, Education and Communication (IEC) campaign against malnutrition was launched in November, 2012.
- (ii) **Multi-sectoral Nutrition Programme:** In order to address Maternal and Child Under-nutrition in 200 high burden districts aiming at prevention and reduction in child under-nutrition (underweight prevalence in children under 3 years of age) and reduction in levels of anaemia among children, adolescent girls and women, a Multi-sectoral Nutrition Programme was launched in January, 2014. The State-wise/UT-wise allocation in respect of high burden districts under the Multi-sectoral Nutrition Programme is given in Statement (*See below*).

(b) Due to procedural delay in the Government approvals for the programmes namely, Information, Education and Communication (IEC) campaign against malnutrition and the Multi-sectoral Nutrition Programme under the National Nutrition Mission, there was delay in the launch of the Information, Education and Communication (IEC) campaign against malnutrition and the Multi-sectoral Nutrition Programme resulting in the under utilization of the budgetary allocation.

(c) No, Sir.

(d) The Multi-sectoral Nutrition Programme to address Maternal and Child Under-nutrition in 200 high burden districts aiming to reduce the incidence of anaemia among young children, adolescent girls and women in the country was launched at the fag end of the financial year in January, 2014 for implementing the Programme in the Twelfth Five Year Plan as a Centrally Sponsored Scheme. The requisite Start up funds has been released to respective States for implementing the Programme. The release of further funds to the respective States would be on the basis of State Nutrition Plans from respective States and its approval by the Multi-sectoral Empowered Committee.

Statement

State-wise/UT-wise allocation of funds in respect of high burden districts under the Multi-sectoral Nutrition Programme

Sl. No.	Names of States/UTs	No. of districts covered	Centre: State cost share	Amount sanctioned by GoI (₹ in lakh)
1	2	3	4	5
1.	Assam	03	90:10	150.00
2.	Bihar	12	75:25	475.00

1	2	3	4	5
3.	Chhattisgarh	03	75:25	125.00
4.	Jharkhand	01	75:25	62.00
5.	Madhya Pradesh	25	75:25	881.00
6.	Odisha	06	75:25	238.00
7.	Rajasthan	16	75:25	602.00
8.	Uttarakhand	02	90:10	112.00
9.	Uttar Pradesh	32	75:25	1105.00
10.	Andhra Pradesh	03	75:25	7.50
11.	Gujarat	15	75:25	7.50
12.	Haryana	05	75:25	7.50
13.	Himachal Pradesh	03	90:10	9.00
14.	Karnataka	04	75:25	7.50
15.	Maharashtra	20	75:25	7.50
16.	Nagaland	01	90:10	9.00
17.	Punjab	06	75:25	7.50
18.	West Bengal	03	75:25	7.50

Condition of working women

†605. SHRIMATI KANAK LATA SINGH: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) whether it is a fact that instead of improvement in the condition of working women, drastic fall in their number has been registered;

(b) earlier working women were holding 101st position whereas the position of working women in India has been recorded much below in the list of 142 countries, the details thereof;

(c) the steps being taken by the Ministry to enhance the number of working women and whether these steps have not been helpful; and

(d) if so, whether Government will review these steps and enforce it in an effective manner?

†Original notice of the question was received in Hindi.