To improve banking facilities and to cover all households with the facility of at least one bank account per household, Pradhan Mantri Jan-Dhan Yojana (PMJDY) was launched on 28th August, 2014 as a National Mission under which banks were given target to carry out surveys in allocated Sub Service Areas (SSAs) in rural areas and Wards in urban areas and to open accounts of all uncovered households by 26.01.2015.

PMJDY has been successful in achieving its targets. As on 31.01.2015, 12.54 crore accounts have been opened out of which 7.50 crore accounts are in rural areas and 5.04 crore in urban areas. 99.98 % of the 21.05 crore households surveyed have got the facility of at least one bank account.

Insurance penetration in the country

1375. SHRI AHMED PATEL: Will the Minister of FINANCE be pleased to state:

- (a) the current rate of insurance penetration in India;
- (b) the details thereof in Life Insurance, Health Insurance, and General Insurance;
 - (c) the reasons for the current low insurance penetration in India; and
- (d) how does India compare in insurance penetration with other BRICS and G-20 countries?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI JAYANT SINHA): (a) and (b) As per the information furnished by Insurance Regulatory and Development Authority of India (IRDAI), the Insurance penetration for India, measured as the ratio of premium to Gross Domestic Product, was 3.1 per cent for Life Insurance and 0.8 per cent for General Insurance in 2013. Health Insurance is a part of General Insurance.

- (c) The Insurance Penetration for the insurance sector as a whole in the year 2013 was 3.9 per cent in India, as against world average of 6.3 per cent. The level of insurance penetration will depend on a large number of factors like level of economic development of the economy, the extent of the savings in financial instruments and the size and reach of the insurance sector. These factors would explain the current level of insurance penetration in India.
- (d) The comparison of Insurance Penetration in India *vis-a-vis* BRICS countries and G20 countries is given in the Statement.

Statement
International comparison of Insurance Penetration*

(In Per Cent)

BRICS Countries	2013**		
	Total	Life	Non-Life
Brazil	4.0	2.2	1.8
Russia	1.3	0.1	1.2
India#	3.9	3.1	0.8
PR China	3.0	1.6	1.4
South Africa	15.4	12.7	2.7
G20 Countries			
Argentina	3.6	0.7	2.9
Australia	5.2	3.0	2.1
Brazil	4.0	2.2	1.8
Canada	6.9	2.9	4
PR China	3.0	1.6	1.4
France	9.0	5.7	3.2
Germany	6.7	3.1	3.6
India	3.9	3.1	0.8
Indonesia	2.1	1.6	0.5
Italy	7.6	5.5	2.2
Japan	11.1	8.8	2.3
Mexico	2.2	1.0	1.2
Russia	1.3	0.1	1.2
Saudi Arabia	0.9	0.0	0.8
South Africa	15.4	12.7	2.7
South Korea	11.9	7.5	4.4
Turkey	1.5	0.2	1.3
United Kingdom	11.5	8.8	2.8
United States	7.5	3.2	4.3
European Union		Not published by Swiss Re	
World	6.3	3.5	2.8

Source: Swiss Re, Sigma Volume 3/2014.

196

^{*} Insurance penetration is measured as ratio of premium (in US Dollars) to GDP (in US Dollars)

^{**} Data pertains to the calender year 2013.

[#] Data relates to Financial Year 2013-14.